20/20: A Vision for the Future of Counseling

The New Consensus Definition of Counseling

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http://www.counseling.org/kaplan/aces.aspx

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20/20: The Future of Counseling
- Has to do with vision
- Has to do with the year 2020
- Has to do with Counseling!
The 20/20 Principles for Unifying and Strengthening the Profession

www.counseling.org/20-20

7 Principles
moving the profession forward....

“If everyone is moving forward together, then success takes care of itself.”
Henry Ford

7 Principles

1. Sharing a common professional identity is crucial for counselors

2. Presenting ourselves as unified profession has multiple benefits

3. Working together to improve the public perception of counseling and to advocate for professional issues with strengthen the profession
Principles continued

4. Creating a portability system for licensure will benefit counselors and strengthen the profession.

5. Expanding and promoting our research base is essential to the efficacy of professional counselors and to the public perception of the profession.

6. Focusing on students and prospective students is necessary to ensure the ongoing health of the counseling profession.

7. Promoting client welfare and advocating for the population we serve is a primary focus of the counseling profession.

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The Delphi Method

Methodology

The Definition of Counseling: First Round Delphi Entries

Counseling is the application of mental health, psychological, human development, or family systems principles and interventions to help clients adjust their thoughts, feelings, or actions in order to address issues of personal growth, wellness, career development, or pathology.
Professional counselors create purposeful relationships designed to assist and empower individuals, families, and groups to address life challenges.

A professional counselor is a graduate degreed professional trained to work with individuals, groups, and families in various settings. Professional counselors assist clients of all ages with normal developmental, career, and relational concerns as well as those who suffer from serious mental health problems using evidence-based and best practices to provide ethical, multiculturally sensitive care.

Professional counseling is a humanistic and ethical practice that occurs in the context of relationships that promote human development.
Using evidence-based practices, counseling helps people via prevention, education, and treatment, promoting wellness throughout the lifespan.

Counseling - helping people deal with life's challenges throughout the lifespan!

Counseling: a profession assisting people toward lifelong mental health, educational, and career goals.
Counseling is a professional relationship through which credentialed and regulated counselors assist and empower individuals, families, and groups, and communities to prevent and/or address life challenges; foster human development; and advocate for wellness, human dignity, and social justice in a healthy society.

Counseling is a process that utilizes a professional relationship to empower others, while promoting wellness.

Three highly rated definitions
Professional counselors create purposeful relationships designed to assist and empower individuals, families, and groups to address life challenges.

Counseling - helping people deal with life's challenges throughout the lifespan!

Counseling: a profession assisting people toward lifelong mental health, educational, and career goals.

Common Words Across the Definitions
- wellness
- empower/ment
- professional
- lifespan
- relationship

Delphi Round 2
Crafting new workgroup definitions using the highly rated definitions and common words
Most Highly Rated
Round Two Definition

Counseling involves professional relationships designed to assist individuals, families and groups toward mental health, wellness, educational and career goals.

Counseling

A professional relationship that empowers diverse individuals, families, and groups to accomplish mental health, wellness, education and career goals.

29 Organizational Endorsements

- ACA
- ACA MWR
- ACA NAR
- ACA SR
- ACA WR
- AACE
- AADA
- AASCB
- ACC
- ACCA
- ACEG
- ACES
- AGLBTIC
- AMCD
- AMHCA
- ARCA
- ARSERVIC
- ASGW
- C-AHEAD
- CACREP
- CORE
- CRCC
- CSI
- IAACC
- IAMF
- ICT
- NBCC
- NCDA
- NECA
- NRCA
Two participating organizations have declined endorsement

- Counselors for Social Justice (CSJ)
- American School Counselor Association (ASCA)

So what’s new with 20/20?

The Building Blocks to Portability Project

- A consensus licensure title
- A consensus licensure scope of practice
- Consensus licensure education requirements
Implications for counselor educators & graduate students

Counseling
A professional relationship that empowers diverse individuals, families, and groups to accomplish mental health, wellness, education and career goals.

Your thoughts?

Counseling
A professional relationship that empowers diverse individuals, families, and groups to accomplish mental health, wellness, education and career goals.

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