AMERICAN PERSONNEL AND GUIDANCE ASSOCIATION

1961 - 1962 EXECUTIVE COUNCIL

Meeting, April 13-14, 1962

Minutes of First Session, April 13

Edward C. Roeber, Presiding

I. CALL TO ORDER

The meeting was called to order by President Roeber at 7:20 p.m. at the Hotel Sherman, Chicago, Illinois. Members in attendance were: Dr. Dunsmost, Dr. Feder, Mr. Cummings, Dr. Farwell, Mr. Bowman, Dr. Carlin, Dr. Cottingham, Dr. Craig, Dr. Dugan, Dr. Hardee, Dr. Holmes, Dr. Lofquist, Dr. Houghton, Mr. Murphy, Dr. Patterson, Miss Wood, and Dr. Hitchcock.

II. REPORTS OF OFFICERS, COMMITTEES, AND DIVISIONS

A. Officers

1. Executive Director. The Executive Director reported that the Office of Education is firming up their views on legislation, and this will be done by November. It will be ready for Congress by January. Attention was called to the fact that next year NDEA will be very much in the forefront.

The Vocational Education Panel, appointed by President Kennedy, is to emerge with legislative proposals in a new complete program. APGA is invited to present a position paper on guidance in vocational education. He mentioned also that the Manpower Retraining and Redevelopment Act is going to have a heavy effect on counseling.

Dr. Hitchcock gave some information on NCATE. This is the Commission that accredits colleges for teacher education. The standards for evaluation are in two parts: 1. Elementary and secondary school education; 2. Special services (this includes school, administrators, counselors, etc.) APGA is concerned with the second part. Within this, all of the Special Services are treated similarly on matters of admission, facilities, etc., but they differ on Standard V, curriculum. APGA is invited to prepare the Curriculum Standards in guidance. He has requested that there be persons from counselor education on the Board. Possibly one of the groups that names members on this Board will appoint a member of the counselor education field. He has sought, and will continue to press for, guidance representation on the evaluation teams. Dr. Dugan stated he feels that NCATE needs to be explored on the basis of a one-year program. He further felt that we should go on record as expressing our concerns
and our views to NCATE. It was moved by Dr. Dugan and seconded by Mr. Bowman that: This matter be referred to the Resolutions Committee and the Professional Preparation and Standards Committee and then be returned to the Executive Council for possible action. Motion passed.

He reported that there were no changes to express concerning personnel in the Headquarters Office. (At this point, he introduced the members of the staff, who were at the meeting, to the Executive Council.)

The results from the Media Conference are really superior and it was Carl McDaniels and Stevanne Auerbach’s initiative and drive that really put this Conference forward.

**Elementary School Guidance Project:** Dr. Hitchcock stated that this is a three phase Project: 1. Developments for direction of elementary school counseling; 2. Experimentation; 3. Wrap-up writing on the Project. Anna Meeks is the Project Director for Phase I. She and a Committee from ASCA have been working on this for some time. APGA has $5,000 from the American Child Guidance Foundation for this type of work, and Dr. Hitchcock is designated as the General Director. The second meeting of the Board of Consultants took place just a few days ago, and here it was decided that there would have to be further formulation of ideas on developing directions. Anna Meeks is going to confer with persons from the disciplines who are directly connected with counseling. The second group is connected with education, but they are not immediately in elementary school guidance. Third, those who are in elementary school guidance. Dr. Meeks and/or others will visit a number of school systems, not more than 15, to confer with persons on elementary school guidance. Dr. Hitchcock stated that a questionnaire was placed in the Guidepost, and so far we have received many replies.

**Pupil Personnel Project:** This is a Project of the interprofessional group that has been formed from the professional and educational associations that are particularly involved in pupil personnel services. There are approximately twelve associations represented here, including APA, AMA, the National Association of Social Workers, and school administration associations. Dr. Robert Stripling is voting representative and the Executive Director is the second member; Carl McDaniels is involved in a great deal of this work. The association representatives form a Commission. A Constitution has been formed for the Commission to work under. Dr. Havighurst is the Research Director in charge of developing research proposals. In order to plan the research we received money from NIMH and the U.S. Office of Education in the amount of approximately $8,000; this money made it possible for the research planning group to function. The proposal envisages centers that will carry out a five year program in pupil personnel services to find the role of pupil personnel people functioning in various situations. The structure would be a center with a general director and an assistant director, and three satellite centers. APA is the fiscal agent, but if their conditions are such that they cannot hold this position, then APGA would take over. The purpose is to receive the money and transmit it to the universities that will house the centers.

**World’s Fair:** Robert Mathewson is the Chairman of the Committee working on this, and they will be meeting before the May Council meeting and should have something to submit at that time.
Red Cross Project: Stephen Friedheim and Stuart Queen of the Red Cross are carrying on the discussion about this. It may be possible to develop a TV series in collaboration with the Red Cross. This is a series that is not focused specifically on guidance practices but on such subjects as school drop-outs, etc. The Red Cross and APGA people will be meeting further to iron out the different problems and to have something definite to take hold of.

2. Treasurer. (Enclosure A) Mr. Cummings reported that as of February, APGA owes bills in the amount of $53,000 and as of April we expect this figure to be about $45,000. We have about one-third as much money on hand as bills, and our only gross assets are in terms of property. (There should be twice as much cash assets as bills.) Therefore, it is necessary to have a raise in dues so that we will be able to continue to give the members the service that as a professional association we should. He stated that the Headquarters Building which was purchased for $200,000 is now worth over $750,000 and the balance of the mortgage at this time is $105,000. Because of this APGA does have a sound financial basis.

In concluding his report, Mr. Cummings stated that for the fiscal year 1961-62 it is anticipated that APGA will operate on a balanced budget.

B. Committee Reports

1. American Board on Counseling Services, Inc. It was reported that we now have four vacancies, of which three of the present persons serving in this capacity can be reappointed and the fourth has served for two terms. Dr. Edwin Davis, Mr. Clyde Lindley and Dr. F. P. Watts are the three persons who wish to be reappointed and Dr. Leona Jones has served her two terms. It was moved by Dr. Feder and seconded by Dr. Farwell that: APGA recommend to the American Board on Counseling Services that they re-elect Dr. Davis, Dr. Watts, and Mr. Lindley. Motion passed.

It was moved by Miss Wood and seconded by Mr. Murphy that: The APGA Executive Council nominates to the American Board on Counseling Services Dr. S. Norman Feingold and Miss Kathrine Cook to fill the vacancy of Dr. Leona Jones. Motion passed.

2. Archives Committee. It was reported that Dr. Leonard Miller, Chairman of this Committee, has really taken hold of his duties. Also, Mrs. Walter Van Dyke Bingham is using our spare room on the third floor of the Headquarters Office to have Dr. Bingham's publications classified.

3. Branch Coordinator. It was reported that there had been suggestions that focus be placed on the APGA state branches, and next year we hope that it will permit our giving more help to these groups. It was stated that it is not necessary for all persons within a Branch of APGA to be members of APGA, but we hope a very large proportion will be. The following groups have applied for APGA Branch Charters: Utah Personnel and Guidance Association, Northern Virginia Personnel and Guidance Association, Montana Personnel and Guidance Association, West Virginia Guidance Association, San Diego Personnel and Guidance Association, Indiana Personnel and Guidance Association, Broward County Personnel and Guidance Association, and Nevada Personnel and Guidance Association. It was moved by Dr. Feder and seconded by Dr. Farwell that: APGA approve all the applications for Branch Charters. Motion passed.
4. **Building and Grounds Committee.** The Committee strongly recommended that both buildings be evaluated by a structural engineer or someone qualified to make a thorough analysis of the present structural condition and long-range maintenance needs. It was expressed that the building now housing the American Friends of the Middle East seems to be ideal for the needs for that particular group, but will it ever be completely satisfactory, even with remodeling within reason, for the needs of an expanding APGA? The Committee recommended that the following conditions be corrected in the building occupied by this group to reduce the possibility of further expense: 1. the heating problem in the former library wing; 2. cracking in the plaster under the joints in several parts of the building; 3. the sewer pipes in the rear of this building have rotted with age.

Stephen Friedheim reported for the Committee that we need to pay attention to the following items for the Headquarters Office: 1. completion of the new furnishings for the Executive Director's office; 2. the roof be thoroughly inspected and that necessary repairs and/or replacement be made; 3. floor covering for the Assistant Director for Professional Relations’ office; 4. reducing the overhead noise in the Office of the Executive Director; 5. reinforce and stabilize the stacks in the library. It was stated that any repairs of this nature will be in the next year’s budget (including repairs for both buildings).

5. **Ethics Committee.** It was stated that no changes are contemplated in the ethics statement this year but that next year there might be.

6. **Insurance for Members Committee.** It was reported that the plan is going into effect on May 1, 1962 and that people who come into this plan before June 1 do not need an examination. Any persons after this time will have to have a physical examination, and there is a chance that some persons will be turned down.

7. **International Relations Committee.** It was reported by Dr. Hitchcock that this is moving into a direction of very thorough involvement in connection with overseas relations.

8. **Report of Editor, Personnel and Guidance Journal.** Dr. Hitchcock reported that Dr. Samler's term as Editor of the Journal expires in May of 1963 and that a Committee has been set up to recommend a successor. He also stated that a reader survey is being instituted, and that its purpose is to get at a number of the elements of the Journal from the reader’s point of view. This survey will be going out sometime after this Convention. It is hoped that we will be able to have recommendations as to the successor for Dr. Samler by the fall of this year so that the next editor will have time to work with the Editorial Committee and also with Dr. Samler. The question was asked concerning the pay for the Editor of the Journal. Dr. Hitchcock stated he has an expense account of $1,200 which is a token honorarium. Dr. Samler has stated that he feels this amount should be $1,800, and this is to be taken up at the May Executive Council meeting.

9. **Membership Committee.** It was reported by Dr. Hitchcock that we are now over the 16,000 membership mark. Mr. Murphy stated that Leland McCormick is to fill the unexpired term of Helen Sharp as the representative of ASCA on the Membership Committee. It was moved by Dr. Dunsmoor and seconded by Dr. Feder that: APGA commend Lyle Miller and Mary Janicke and other APGA staff members who are involved with membership for their great work on this Committee. Motion passed.
10. **Placement Committee.** Carl McDaniel reported that the prelisting in the Bulletin is well over two times as big as this time last year. He gave comparisons of the previous years and this is noted in the March Bulletin. Miss Wood asked if this service pays for itself. Mr. McDaniel answered that on what goes out of the office we break even, but on the part of paying the salary of the person working on this, we are always in debt. Mr. Bowman brought to the attention of the Council that his school is using this service, and he is very impressed with it and with the kind of persons who are listed in it.

11. **Research Awards Committee.** Attention was brought to the list of recommendations suggested by the Research Awards Committee in the reports to the 1962 Senate. It was moved by Miss Wood and seconded by Dr. Feder that: Dr. Dunsmoor might want to appoint a small group of people to recommend and study how the Research Awards Committee could be implemented. Dr. Feder stated that the Committee members should do this themselves. Miss Wood then withdrew her motion.

C. **Division Reports**

1. **ACES.** Dr. Dugan reported that ACES has a 51% increase in membership. They have a five-year study being carried out on counselor education which began in April 1960, and they have not as yet developed any standards for counselor education, but they are in the process. Dr. Dugan stated he hoped that the six position papers which is part of the five-year plan of ACES will serve as additional background of appropriate standards that meet current needs as well as acceptability. Also, the statement of counselor education may come after the six position papers. By the Boston Convention, they should have a statement of counselor education guidelines that have a chance to be accepted at least for experimental use.

2. **ACPA.** Dr. Craig gave no report.

3. **NVGA.** Miss Wood stated that this year they have been working hard on the program for this Convention. NVGA is making plans for the 50th anniversary next year in Boston and Donald Super is Chairman of the Program.

4. **SPATE.** Dr. Carlin reported that they now have a journal that will come out in the fall and in the spring and they feel that this will give further recognition to their Division. They are working on a monograph entitled, "Role of the Student Personnel Worker in Teacher Education." The price is $1.00 a copy. Dr. Carlin further stated that SPATE is in the process of contacting over 1,400 educators in schools and colleges hoping that through this contact they might gain new members and also advertise their monograph.

5. **ASCA.** Mr. Murphy reported that this year they have moved both their financial accounts and the publication of their Journal to the Headquarters Office. Under the leadership of Ed Hascall, ASCA now has a publication policy for the first time. Also, this year a monthly newsletter was sent to each Board member, Committee chairmen and ASCA delegates to the Senate.

6. **ARCA.** Dr. Lofquist reported that the main item of importance this year was changing their name from the Division of Rehabilitation Counseling to the American Rehabilitation Counseling Association. They also have adopted a new constitution which allows for the charter of new chapters. In conclusion he stated that they have a rather unusual program this year,
and the theme is the "conceptional foundations of counseling."

The first meeting recessed until 9:00 a.m., April 14.

Minutes of Second Session, April 14

Edward C. Roeber, Presiding

The meeting was called to order by President Roeber at 9:10 a.m. Members in attendance were: Dr. Dunsmoor, Dr. Feder, Mr. Cummings, Dr. Farwell, Mr. Bowman, Dr. Carlin, Dr. Cottingham, Dr. Craig, Dr. Dugan, Dr. Hardee, Dr. Holmes, Dr. Lofquist, Dr. Houghton, Mr. Murphy, Dr. Patterson, Miss Wood, and Dr. Hitchcock.

III. UNFINISHED BUSINESS

A. TIAA Resolution

Dr. Hitchcock reviewed for the Executive Council the provisions of the TIAA Retirement Plan and presented the resolution that TIAA wishes to have passed. It was moved by Dr. Feder and seconded by Dr. Farwell that: APGA moves its approval. Following the motion there was discussion on the cost of the plan and its feasibility. Since Dr. Hitchcock needed time to find what the cost would be, it was moved by Dr. Feder and seconded by Dr. Carlin that: We lay this motion on the table until the time when we have facts and figures. Motion passed. (The plan had been passed by the Executive Council in May 1961. The present action referred only to the specific enabling resolution.)

B. Advertising Policy

Dr. Hitchcock presented the policy which is as follows:

1. Recruitment of possible advertising copy for the Personnel and Guidance Journal will be directed toward and limited to the type of professional content and presentation expected by the Association's membership.

2. The Personnel and Guidance Journal will accept advertising of those services, instruments, products, or institutions which are of probable use, interest, value, or service to members of the American Personnel and Guidance Association. The advertising must be consistent with the type of professional presentation expected by the Association's membership. Acceptability of advertising is intentionally made a matter of professional judgment of the Editor of the Journal. Acceptability is contingent both upon the content and format of proposed material and upon the nature of the advertiser.
3. The Committee expects this statement may serve as a guide to the advertising policies of other present and future Association and Divisional publications.

4. The Committee reaffirms the prior statement of this Association regarding responsibility for the evaluation of advertisers and advertising copy, namely that: advertising may be accepted by the Manager of the Publication Department from those companies that normally have advertised in the Journal (these are the established, well-known publishers and suppliers); however, advertisers whose copy has required changes in the past must be referred to the Editor whenever copy for advertisements is submitted. An advertisement from a company that is new or unknown to the Manager of the Publication Department must be cleared with the Assistant Director for Professional Relations; in the event there is any question about the company or the content or format of the advertisement, the Assistant Director for Professional Relations must clear the advertisement with the Editor of the Journal and the Executive Director of the Association; if there is disagreement at this point and it cannot be resolved, the question automatically goes to the President of the Association.

It was moved by Dr. Dunsmoor and seconded by Mr. Cummings that: We adopt this policy. Following this motion, Dr. Feder stated that the responsibility for this should be with the Editor and not with the Headquarters staff, because the staff might not see any question about a company, whereas the Editor might because he is trained in this field. The staff does not have the safe guard the Editor has. He further felt that a new non-established advertiser who seeks use of the Journal should be cleared by the Editor or the Editorial Board. Dr. Farwell stated that this should be added that it be cleared with the Manager of the Publication Department and Assistant Director for Professional Relations. Dr. Feder cleared up what he meant by safe guard that the editor, if he makes a mistake about a company, can refer this to the Ethics Committee whereas a paid member of the staff would not have this protection. Mr. Friedheim brought to the attention of the Council that the matter of time should be considered since it is an important element of this discussion. He showed the Council the increase over last year because of this new system of checking advertising qualifications. Dr. Roeber stated that this is an important item and there should be something on the books to protect the staff and also the operation purposes. Dr. Dugan did not like the idea of shifting the order of checking these advertisers because this would mean that we did not have confidence in our staff. It was moved by Dr. Feder and seconded by Dr. Farwell that: This be referred to a special committee to have a draft made to submit to the Council today or tomorrow. Motion passed. Dr. Roeber asked Dr. Farwell to be in charge of seeing that this is carried through.

It was moved by Mr. Murphy and seconded by Mr. Bowman that: All Division Presidents direct their Editors to follow the APGA advertising policy in the publication of their own Divisional journals. Discussion followed and Dr. Craig raised the question about how could the Council vote on this motion until the time when the advertising policy is submitted. Miss Wood suggested that an amendment be added to Mr Murphy’s motion that: As set forth in the first two paragraphs of the statement. Mr. Murphy agreed. Following further discussion, it was moved by Dr. Feder and seconded by Dr. Patterson that: This motion be tabled until the advertising policy is submitted for approval. Motion passed. For information purposes, Dr. Hitchcock reported to the Council that the letter sent to advertisers who we turn down simply states we are sorry that we cannot use their advertisement with no reason given. This was approved by the General Counsel.
C. Nancy C. Wimmer Award

Dr. Hitchcock reviewed the history of the Award with the Council. In 1963 this will have been in operation for five years and it was the understanding when it first began that after five years there should be a reconsideration of this Award. It would, therefore, seem appropriate that we have a study carried out of all the award matters and not only the Nancy C. Wimmer. This Award would still be given next year. It was moved by Dr. Cottingham and seconded by Mr. Murphy that: A Committee be established to study the Nancy C. Wimmer Award and other appropriate guidance awards. Motion passed. (This does not include research awards.)

D. College Health Association

Dr. Hitchcock reported that last year it was voted to try to get together with the American College Health Association on the study of the counseling activities and the college health and mental health activities. They have at the present time appointed a group of five persons. Dr. Feder stated that we have tried four different foundations submitting this idea to them but could not get any of them excited about the idea of writing a position paper between APGA and ACHA. It is possible, however, to start some kind of preliminary proposal for research on current practices in institutions and then submit this to NIMH, and this is different from what had previously been decided upon. He further stated that we should at this point get a small committee from ACPA to work with ACHA's committee on a proposal for a small research project on current practices. He felt that we can still get off the ground on this if we just take a different point, and we need no action on this.

IV. NEW BUSINESS

A. Honorary Membership

Dr. Hitchcock reported that in past years only three Honorary Memberships have been presented, and that the Executive Committee voted to give an honorary membership to Mrs. Clifford Froehlich and Dr. Lester Nelson. Mrs. Froehlich's would be in recognition of her husband's outstanding work in the guidance field and as President of APGA. Dr. Nelson is behind opening up the whole area of financial aid to guidance from the Ford Foundation. It was stated that an Honorary Member receives the Journal and the newsletters but they do not have the privilege of voting. This is recognition from our Association to persons we feel should be recognized for their outstanding work and help to the field of guidance. Dr. Dugan stated his concern about giving an Honorary Membership to the widow of a Past-President of the Association because he was wondering if this would become a practice or would it be something that would be automatic in the future. Dr. Roebel pointed out that this is not to be construed as policy for the future. It was brought to the attention of the Council by Mr. Bowman that Mrs. Froehlich has done graduate work in counseling and is now a counselor in a junior college. Dr. Feder showed concern about a matter of this nature being very touchy and the possibility of it being misconstrued. There was continued discussion on the matter of giving this Award to the wife of a Past-President and also about what is going to be done regarding this Award in the future. It was moved by Dr. Carlin and seconded by Mr. Murphy that: The Executive Council supports the Executive Committee's decision to award an
Honorary Membership to Mrs. Clifford Froehlich and Dr. Lester Nelson. Motion passed.

It was moved by Dr. Carlin and seconded by Dr. Feder that: The President assign to an appropriate Committee of the Association the task of developing appropriate criteria and procedures for special recognition of non-members of the Association. In the discussion that followed Miss Wood stated that our present policy was not very good. Dr. Carlin stated that it would take at least six months for the committee to report and it will be a year before there is any action. Dr. Craig showed concern that this should be limited to professional work and that any professional association should give recognition to persons who contribute to the professional work and that we are moving into something we are not clear on. At this point, Dr. Roeber called for a vote on the motion. Motion passed.

At this point, Dr. Farwell reported on the proposed advertising policy and the Executive Council took up this item.

It was moved by Dr. Feder and seconded by Dr. Carlin that: The previous motion be taken off the table. Motion passed.

It was moved by Dr. Farwell and seconded by Dr. Dugan that: The following statement be the advertising policy of the American Personnel and Guidance Association:

1. The APGA advertising policy statement shall serve as a guide to the advertising policies of the Association publications. The policies herein authorized shall govern acceptance of advertising by Divisional publications; the procedures, however, shall be evolved by Divisional Presidents and Editors as appropriate.

2. The Personnel and Guidance Journal will accept advertising of those services, instruments, products, or institutions which are of probable use, interest, value, or service to members of the American Personnel and Guidance Association. The advertising must be consistent with the type of professional presentation expected by the Association’s membership. Acceptability of advertising is intentionally made a matter of professional judgment of the Editor of the Journal. Acceptability is contingent both upon the content and format of proposed material and upon the nature of the advertiser.

3. The Committee expects this statement may serve as a guide to the advertising policies of other present and future Association and Divisional publications.

4. The Committee reaffirms the policy of this Association regarding responsibility for the evaluation of advertisers and advertising copy, namely that: advertising may be accepted by the Manager of the Publication Department, as the duly designated representative of the Executive Director and with the approval of the Editor, from those legitimately approved advertisers in prior journal publications; in all instances of changed copy approval of the Editor shall be required. A request for advertising space from a new advertiser must be approved by the duly designated representatives of the Executive Director, the Executive Director, and the Editor; disagreement at this point shall result in the question being referred to the President of the Association. Motion passed.
Dr. Feder asked that we should get clearance of the wording with the General Counsel and be it noted that this is approved by the Executive Council in spirit with subject of checking by the General Counsel, and this was agreed by all.

It was moved by Dr. Feder and seconded by Dr. Farwell that: Mr. Murphy's motion be taken from the table. Motion passed. Dr. Feder stated that the motion passed concerning the advertising policy covered completely Mr. Murphy's motion. Mr. Murphy's motion was then presented. Motion defeated.

B. Membership Dues

Dr. Hitchcock reminded the Executive Council that this goes to the Senate with recommendations from the Council and a referendum can go to the members. It was moved by Dr. Feder and seconded by Dr. Cummings that: The membership dues be increased to $22.00 per member. Dr. Cottingham raised the question of what would happen if we did not have this raise in dues. Dr. Hitchcock stated that even if we could clear the present cash situation, by the end of next year we would have a cash shortage of $45,000. If this increase was not passed, it would be necessary to cut out some specific items, some staff personnel, we could not participate as an organization in things that we do, and that we are going to enter into the most difficult legislation situation that the guidance field has every faced. He stated further that at this time he could not give the Council the specific items that would be cut out. Dr. Houghton wanted to know if the Senate could change the amount, and Dr. Feder read from the Constitution stating that this could not be done. Dr. Farwell stated that our one source of income is the dues and that as a responsible organization we should always have $300,000 in reserve. He doesn't believe that under these present circumstances we can possibly continue on as we have been doing. The question was asked: "How many members would we lose if we raised the dues." The consensus was that we would come out better in the long run. Dr. Roebel pointed out that we do not make any money now when we get a new member, but we lose and we reach a point in an operation where this need arises for more money because of the added costs. Also a main item of discussion was what do we tell the membership, that if we do not raise the dues we will not be able to remain at the same operation level as we are now. It was brought to the attention of the Council that this matter of money is a real concern to the persons who are responsible for the Convention, and there really is not very much money left when a Convention is over. The Convention should not be a money making operation.

The meeting recessed at 11:50 a.m. to hear a report by Dr. Walter Lifton.

Dr. Lifton reported that there was a need for some clarification of the responsibility of the program chairman and that the people in charge of the program do not know what their authorization is. He further felt that the planning for the next year's Convention should be on a group basis and not separately.

The meeting resumed at 1:20 p.m. with the Council continuing on the raise in dues.
It was suggested by Dr. Craig that we spread this raise for a two-year period but the
genral agreement was that it would be best to make the jump all at once. For information
purposes, Dr. Hitchcock stated that the Divisions would get $2.50 and $1.00 would be placed
in a reserve fund. At this point, Dr. Roeber called for a vote on the motion to raise the
dues. Motion passed with one abstention.

1. Asia Foundation Contract. Dr. Hitchcock called to the attention of the Council that
last year APGA contracted with the Asia Foundation for a three-year period whereby APGA
would pay part of the expenses of the foreign visitors. He stated that he would like to urge
that the contract be held in the same fiscal amount even though the dues have been increased
because it will run for only two more years and such a move will enhance our relationship
with foreign nationals and with the Asia Foundation. It was moved by Dr. Patterson and
seconded by Dr. Houghton that: We continue our present contract with the Asia Foundation
for its duration. Motion passed.

2. Husband-Wife Joint Membership. Dr. Hitchcock stated that at the present time the
second person pays $5.00 and the other the full membership fee, and he suggested that it be
increased to $7.00. It was moved by Dr. Holmes and seconded by Dr. Patterson that:
Assuming that the dues are increased, under a husband-wife membership one member would
pay full dues while the other would pay $7.00 which would include the full dues for one Division,
this change in amount to become effective May 1, 1962. Mr. Bowman and Mr. Murphy stated
they felt the amount should be $10.00. Miss Wood proposed an amendment to the motion and
it was seconded by Dr. Feder that: The amount be changed from $7.00 to $8.00. Amendment
passed. Dr. Roeber than called for a vote on the motion with the change reflected by this
amendment. Motion passed.

3. Less than Full Year Membership. Dr. Hitchcock reported that we have quite a few
members whose year ends in December and that these people have found it difficult to pay
their dues because of the Christman rush, and some of these people have expressed a desire
to have their membership year changed to the end of the school year. He requested a motion
to this effect. Dr. Feder raised the question of adjusting our membership so that the year for
all members would end with the APGA fiscal year. It was moved by Dr. Feder and seconded
by Dr. Carlin that: Authorization be given to the Executive Director working with the Member-
ship Chairman to evolve a quarterly pro rata basis for first-time members and that all
existing members who are on other than a standard fiscal year basis be adjusted in the May 1
bills so that after May 1, 1963 all members would be billed on an annual basis. There as a
great deal of concern about making a change of this nature at the same time we have an
increase in dues. It was felt that this should not be done in the same year. Dr. Hitchcock
asked if the Council would be willing to study the conditions of this. Dr. Roeber called for a
to be referred to
committee that would work with the Executive Office to study this and submit something as
soon as it is feasible. Discussion followed and it was stated that this should be a committee
in the Washington area so that it would be convenient for them to visit the Headquarters Office
frequently and study very closely the problems involved. Dr. Dunsmoor added that we should
study this during the next year and not plan to submit a statement by the May Council meeting.
Dr. Roeber called for a vote on the motion. Motion passed.
4. **Life Subscriptions.** It was brought to the attention of the Executive Council that the present life-subscription rate is $225. It was asked if we raise the dues should there be a change in this amount. Dr. Hitchcock stated that if there is a change it should be effective at the same time of the dues raise. It was brought to their attention that the Senate has to pass this also. It was moved by Miss Wood and seconded by Mr. Murphy that: *The price of the Life-Subscription be raised in the same portion as the dues raise with the price at $325 if the proposed raise is approved, and if not in proportion with the dues raise.* Discussion followed at which point it was stated that no more life-subscriptions should be sold at the time of the dues increase for the old price of $225 and that this increase should go into effect immediately. Dr. Dunsmoor did not feel that we could sell life-subscriptions for $325 and that instead it should be $300. Dr. Dunsmoor proposed an amendment to the motion and was seconded by Dr. Dugan that: *This figure of $325 be changed to $300.* Amendment passed. Miss Wood then proposed an amendment to the motion and was seconded by Dr. Craig that: *This become effective the day that a dues increase is passed by the Senate.* Amendment passed. Dr. Roeber then called for a vote on the motion with the changes reflected by the two amendments. Motion passed.

C. **Counselor Education**

Dr. Dugan reported to the Council that ACES and ASCA's involvement has been primarily a study, and any production of a policy statement or a set of standards that would be enforced has not been envisaged. He further stated that there are four objections to the published statement: 1. It proposes two years of study; 2. It implies abandonment of teaching experience; 3. It seems to emphasize foundation studies, especially psychology; 4. The statement appears to be high handed, arbitrary. Dr. Roeber stated that it is important to have a clean relationship between the Professional Preparation and Standards Committee and the ACES Committee. Dr. Dugan stated that we need a policy statement adopted to this effect: 1. APGA encourages its Divisions to evaluate and develop studies of standards for areas relating to such Divisions. 2. Professional Preparation and Standards Committee as the official APGA Committee represent all Divisions is charged with responsibility for encouraging, coordinating, and assisting all Divisional activity of this nature. 3. Upon joint recommendation of a Divisional Committee and the Professional Preparation and Standards Committee that APGA will provide financial support to assist Divisions with such standard activities. 4. When there are Divisions to which these policies apply, that APGA and the Divisions jointly publish a statement of procedures and time schedule and mutual agreement and that these be communicated to members and others who are interested. Dr. Roeber stated that we will have to keep this as simple and uncluttered as possible but on the other hand, have it as a center of operation. Dr. Patterson stated that this is the responsibility of the Council to state what we think our committees should do. Dr. Dugan added that the APGA Committee should define its role to the committees who are interested in this, and Dr. Craig stated that he felt consideration should be given to disbanding the Professional Preparation and Standards Committee of APGA. It was moved by Dr. Feder and seconded by Dr. Cattingham that: *The Council instruct the Professional Preparation and Standards Committee to initiate, coordinate, and develop enterprises relating to Standards for the Preparation of Counselors with appropriate Divisions and further that they develop a set of policies which will serve as guidelines for the development of further projects having concern with the Divisions and with APGA.* In the discussion that followed, Dr. Cattingham was wondering about the possibility of issuing a white paper explaining what has happened on the counselor education statements. Dr. Roeber called for a vote on the motion. Motion passed.
It was moved by Mr. Bowman and seconded by Dr. Cottingham that: The Professional Preparation and Standards Committee present to the Executive Council in May a statement of projects which are planned or in progress among the various Divisions with recommendations for coordination among the Divisions involved. Motion passed.

Dr. Feder stated that the Council should recommend to the Senate a broad policy to the effect that any changed standards that are adopted at this Convention and other Conventions be in no way construed as affecting the membership status of the members. Dr. Houghton brought up the matter of representation. He stated that if you can assure these members that they will have representation as far as any final document is concerned it will ease the problem. Dr. Dugan added that the preliminary statement be subject to revision in the period of the next year, the revised policy statement again be published for review and action at Boston but not for final action; and be reviewed and revised again and a final policy be submitted in San Francisco but it would not be retroactive. It was decided to go on to the other items on the agenda to give Dr. Dugan time to prepare a proposed resolution.

D. Policy on the Use of Stationery Design

Dr. Hitchcock suggested that there should be a policy relating to the possibility of the Divisions using the same format for their stationery as APGA. Dr. Roeber decided that this should be left until the time that each Divisional President has the opportunity to discuss it with their Divisional officers.

E. Minority Youth Project

Dr. Hitchcock reported that this is a Project resulting in a publication on guidance and disadvantaged youth, and there has now emerged a very distinct probability that we could join with Dr. Shreiber's Drop-Out Project for a study on guidance and disadvantaged. A detailed report could be submitted to the May Council meeting on carrying this out with Dr. Shreiber. It was moved by Dr. Dunsmoor and seconded by Mr. Bowman that: We reaffirm our interest in this and continue further exploration. Motion passed.

F. At this point, the TIAA Resolution was submitted again. Dr. Hitchcock explained that had the plan been in effect this year it would have cost approximately $2,000. It was moved by Dr. Feder and seconded by Dr. Dunsmoor that: The motion referring to the TIAA Resolution be taken from the table. Motion passed. The original motion was then acted upon. Motion passed.

G. Devereux Foundation Request for Reduction in Advertising Fee

Dr. Hitchcock stated that this is a non-profit organization and that they are doing away with their advertising agency and have requested that they have a reduction in the advertising rates. It was moved by Dr. Feder and seconded by Dr. Carlin that: The record show that the position of the Devereux Foundation was considered and the Executive Council regrettfully informs them that the advertising rates must be retained. Motion passed.

H. Vocational Education Position Paper

Dr. Hitchcock stated that we need a position paper that would be helpful to the President's
Committee on Vocational Education on the subject of guidance in vocational education; this paper would be reviewed by the Council in May. Dr. Lofquist stated that this should be done by a committee and not submitted in May. Dr. Roeber stated he has appointed the following Committee and they are planning to meet during the Convention: Dr. George Mowrer, Chairman, Dr. Anne Roe, and Dr. Franklin J. Keller. It was moved by Mr. Bowman and seconded by Dr. Carlin that: Dr. Roeber appoint a Committee to develop a position paper on Guidance in Vocational Education which will be presented to the Executive Council in May. Motion passed. Dr. Feder stated that we should endorse the Committee and turn them loose with the hope that the paper will be one that the Council will want to endorse and even if not that the paper will still be allowed to go forward under the authors' names.

I. Educational TV Series on College

Dr. Hitchcock reported that the Washington, D.C. educational TV wants to develop a series relating to higher education and they are seeking a kind of sponsorship help on it. This could emerge as a wonderful prospect for APGA. Dr. Roeber added that it should be stated that we are interested in the project and that we should have something specific for the May Council to look at. ACPA and ASCA should be consulted on this. There is no financial responsibility for APGA. It was moved by Dr. Lofquist and seconded by Dr. Cotttingham that: The Executive Director explore this and present his findings to the Executive Council in May. Motion passed.

J. Roster on Guidance Personnel

Dr. Hitchcock reported that if this could be financed we could try a pilot run of pulling out maybe 15 or 20 names from a state. Dr. Roeber stated we needed at this time a proposal for a pilot run. Miss Wood stated that the purposes for which we could use this should be fully explored. It was moved by Dr. Feder and seconded by Mr. Murphy that: We should drop this matter until an apparent need arises. Motion passed.

K. Monograph Series

Dr. Hitchcock reported that we need from the Executive Council the recognition that they favor the idea of developing a monograph series, and we are at present preparing additional material on the finances and other aspects. This would be very good for the Association and also it would be a very good sale item. It was moved by Dr. Feder and seconded by Mr. Murphy that: We continue to show an interest in the possible development of a Monograph Series and explore further the feasibility of it, including finances, with the understanding that material a caliber appropriate for APGA would be used. Motion passed.

L. Divisional Status and Organization, and Consideration of Interested Groups Joining APGA

Dr. Hitchcock reported that there are one or two groups interested in considering joining APGA as Divisions. (and the National Council for Measurement in Education.) The consensus was expressed informally that the divisional matter should be referred to the Long-Range Advisory Committee for further study.
M. Other Business

Helen Wood stated her disappointment that SRA is having a field trip during the time that NVGA has some meetings. It was decided that matters of this nature might occur in the future and this should be referred to the May Council for discussion.

Dr. Dugan submitted his resolution on Counselor Education. It was moved by Dr. Dugan and seconded by Dr. Cottingham that: APGA accept the following resolution:

Motion passed.
The meeting adjourned at 5:15 p.m.