



AMERICAN COUNSELING
ASSOCIATION

Governing Council Meeting

July 9-10, 2018

ACA Headquarters

Alexandria, VA

Minutes

The ACA Governing Council meeting was called to order at 8:48am on Monday, July 9, 2018. President Simone Lambert presided. Governing Council members present for all or part of the meeting were as follows:

Simone Lambert, President
Heather Trepal, President-Elect
Gerard Lawson, Past President
Thelma Duffey, Treasurer (ex officio)
Niloufer Merchant, Process Observer
Judy Daniels, Parliamentarian
Richard Yep, Chief Executive Officer (ex officio)
Donna M. Gibson, Governing Council Representative, AARC
Elsa Soto Leggett, Governing Council Representative, ACAC
Shane Haberstroh, Governing Council Representative, ACC
Monica Osburn, Governing Council Representative, ACCA
Marty Jencius, Governing Council Representative, ACES
Mark Scholl, Governing Council Representative, AHC
Jane Rheineck, Governing Council Representative, ALGBTIC
Carlos Hipolito-Delgado, Governing Council Representative, AMCD
H. Gray Otis, Governing Council Representative, AMHCA
Paige Nicole Dunlap, Governing Council Representative, ARCA
Elizabeth O'Brien, Governing Council Representative, ASERVIC
Jonathan Orr, Governing Council Representative, ASGW
Edil Torres Rivera, Governing Council Representative, CSJ
Leigh Falls Holman, Governing Council Representative, IAAOC
Paul Peluso, Governing Council Representative, IAMFC
Lynna Meadows Morton, Governing Council Representative, MGCA
Seneka Arrington, Governing Council Representative, NECA
Michele Kerulis, Governing Council Representative, Midwest Region
Summer Reiner, Governing Council Representative, North Atlantic Region
Melanie Drake Wallace, Governing Council Representative, Southern Region
Elizabeth Forsyth, Governing Council Representative, Western Region
Stacey Litam, Governing Council Student Representative

Lisa Severy (NCDA) and Suzanne Degges-White (AADA) were not in attendance.

Others in attendance at the meeting as guests or observers include:

Natasha Rankin, Chief Operating Officer
David Kaplan, Chief Professional Officer
Rachel Miller-Bleich, Governance Administrator
Dave Jackson, Senior Director of Finance and Administration
Tiffany Erickson, Brand & Engagement Leader
Lynn Linde, Senior Director, Center for Counseling Practice, Policy & Research
Peter Wolk, ACA Legal Counsel
Patricia Arredondo, Arredondo Advisory Group
LeTea Perry, Member, School Counselor Advisory Group
Wendy Killam, Seated Observer, AADA
Patricia Dudley, Graduate Student Assistant to the ACA President

Monday, July 9, 2018

Ice Breaker

President Lambert led the Governing Council in an ice breaker exercise that encouraged members to grow more familiar with each other's committee assignments.

Approval of Agenda

- It was moved by G. Lawson and seconded by E. Soto Leggett to approve the meeting agenda as presented. MOTION CARRIED.

Parliamentarian's Remarks

Judy Daniels gave introductory remarks as the new Parliamentarian, which included an overview of the Governing Council's rules of procedure, explanation of the different types of sessions and a brief introduction to the concept of knowledge-based governance. Daniels also introduced Governing Council members present who had served as Parliamentarian in the past and encouraged members to seek out them, as well as herself, as resources.

Approval of the Consent Agenda

The consent agenda was discussed and no changes were requested. A point of order was raised regarding whether the recommendations and requests included in the committee reports were subject to the Governing Council's approval upon acceptance of the reports. It was clarified that the recommendations in committee reports are not actionable unless they are submitted as a separate, recommended motion.

- It was moved by L. Falls Holman and seconded by C. Hipolito-Delgado to approve the consent agenda as presented. MOTION CARRIED.

Items on the Consent Agenda: Approval of Minutes

- Governing Council – April 24-25, 2018
- Executive Committee – April 17, 2018
- Executive Committee – May 15, 2018

- Executive Committee – May 29, 2018
 - Executive Committee – June 12, 2018
- Approval of FY19 Committee Appointments (if needed)

No appointments were presented

- Human Rights Committee Motion on Judicial and Punitive Disparity (Action)

It was moved by the Human Rights Committee that the Governing Council adopt the following statement:

The American Counseling Association and its members stand in solidarity with counselors in schools, agencies, private practice and other work settings who counsel and advocate on behalf of all people who have been directly and indirectly affected by discriminatory legislation and jailing practices. Moreover, the American Counseling Association (ACA) stands in alliance with all individuals who have experienced legal and imprisonment discrimination and recognizes that all persons across the lifespan are equal before the law and are entitled, without any discrimination, to equal protection of and by the law. This includes, but is not limited to, discrimination based on age, disability, ethnicity, gender, immigration status, marital status, national origin, race, religion, sexual or affectional identity and socio-economic status.

- Acceptance of Reports
 - i. Division Reports
 - ii. Region Reports
 - iii. Branch Reports
 - iv. Committee Reports
- Officer Reports
 - i. President's Report
 - ii. President-Elect's Report
 - iii. Past President's Report

This ends the consent agenda.

Diversity Training

Patricia Arredondo, President of the Arredondo Group and ACA Member, facilitated a group training session on gender microaggressions.

Board Development: Bylaws, Policies and Fiduciary Duties of Leaders

ACA Legal Counsel Peter Wolk facilitated a board development session on the fiduciary duties of nonprofit leaders.

Treasurer's Report

Treasurer Thelma Duffey provided an overview of the four roles and responsibilities of the financial affairs committees that have a role in ACA's financial health and compliance: Financial Affairs Committee, Investment Subcommittee, Audit Committee, and Compensation Committee.

Treasurer Duffey also reviewed ACA's accrual accounting approach and how that manifests in monthly financial reports. She also provided a chart depicting from where ACA revenues are derived including: member dues (53%), royalties (16%), and conferences (14%). Most significant expenses include personnel (54%), contract services (11%) and meetings (8%). In FY2018, staff identified \$300K in cost-savings to offset the revenue shortfall. Senior Director, Finance and Administration Dave Jackson detailed the number of ways ACA found efficiencies, including outsourcing product fulfillment and standardizing the number of pages in *Counseling Today*, expected to save ACA \$25-\$30K per year.

Treasurer Duffey reviewed ACA's cash and investments which were at \$1,867,993 and \$7,556,803 respectively as of May 31, 2018. Per policy, ACA's investments are more than 50% of operating expenses. CEO Yep reminded the Governing Council of the Financial Affairs Committee's decision to invest in socially responsible funds and that ACA has realized strong financial gains during the past fiscal year. There was further discussion of the budget review process and how projections are many over the course of the year.

The Governing Council recessed for the day at 3:55pm ET.

Tuesday, July 10, 2018

Call to Order

President Lambert called the second day of the Governing Council meeting to order at 9:00am on Tuesday, July 10.

CEO Update

Chief Executive Officer Richard Yep provided an update on the performance of the Association over the past year. The presentation was structured according to the strategic framework of 2018-2021.

Executive Session

The Governing Council moved to Executive Session at 9:57am. Executive Session concluded at 11:00am. No actions were taken during the session.

School Counseling Advisory Group Recommendations

President Lambert invited LeTea Perry, a member of the School Counseling Advisory Group to present the advisory group's recommendations. The charge of the advisory group was to identify strategies for engaging school counselors under ACA's new collaborative relationship with the American School Counselors Association (ASCA). The advisory group's recommendations included:

1. Create an "Interest Button" for members to self-identify as having an interest in School Counseling, a direct link on ACA's home page to the "School Counselor Connection" page, a statement that those with an interest in SC are valued by ACA and will always have a home with us.

2. Continue to work on a survey for school counselors concerning how ACA can best meet their needs and support them.
3. Give school counselors a “place at the table”, including Governing Council either through the creation of a new Division or through a process similar to what the grad students currently do (elected leadership from within this group).
4. Continue the work of the advisory group to provide content for marketing, ideas on structure and creating a home for school counselors within ACA.

The Governing Council discussed the input and insights shared by the advisory group and considered whether to continue to the work of the group and how best to establish representation of the practice specialty within ACA, including the possibility of establishing an “ACA of” structure for school counselors. Governing Council asked that staff to pursue the recommendation to develop an “ACA of” for school counselors for the Governing Council’s consideration at a future meeting.

Licensure Portability and Compacts Discussion

Governing Council discussed the proposal from the Council of State Governments to pursue a professional interstate licensure compact to help make counselors’ licensures more portable across multiple states. The Governing Council reached a consensus to move forward with scoping out a pathway toward accepting the proposal to be formally considered at a future meeting.

Changes in Profession Discussion

Governing Council reviewed recent changes in the professional landscape, such as the new collaborative relationship with ASCA, the CACREP/CORE merger, change in leadership at the National Board of Certified Counselors (NBCC), and NBCC’s management of the American Association of State Counseling Boards (AASCB) and held an open discussion about the known and potential impact these changes could have on ACA and the profession at large. Governing Council also shared input on the American Psychological Association’s (APA) pursuit of accreditation of licensure for masters’ degree psychology programs and the ways in which it could affect the counseling profession.

Incentives for Private Practitioners and People of Color to Get Involved Discussion

Governing Council Representative Summer Reiner brought forward the question of how ACA might provide incentives for private practitioners and people of color to become more involved in ACA’s leadership. This issue was brought forward in recognition that ACA’s leadership is largely made up of counselor educators and that achieving greater racial ethnic representation is an ongoing effort. The Governing Council generated several ideas and suggestions and asked staff to recommend refined strategies based on their input.

Strategic Plan Update

Chief Executive Officer Richard Yep provided an update on how the 2018-2021 Strategic Plan is being operationalized. CEO Yep demonstrated how the new mission, vision, and strategic framework are communicated on the ACA website and how staff is building an infrastructure to support the work, track outcomes, and measure success. CEO Yep reiterated that while the Governing Council’s identified priorities are driving much of the work, nothing is etched in stone and staff will be flexible to address changing trends and emerging needs.

New Business

No new business was introduced. President Lambert noted that the topics of Benefits of Joint ACA Membership for Branches and Divisions and Interest Network Updates would be moved to online discussion.

Adjournment

There being no further business, the July 2018 meeting of the ACA Governing Council was adjourned at 3:39pm on Tuesday, July 10, 2018.