



**AMERICAN COUNSELING
ASSOCIATION**
counseling.org


**Governing Council Meeting
July 7, 2020
Conference Call**

Minutes

The first ACA Governing Council conference call meeting of fiscal year 2021 was called to order on Tuesday, July 7, 2020 at 6:06 pm ET. President Sue Pressman presided. Governing Council members present for all or part of the meeting were as follows:

Sue Pressman, President
S. Kent Butler, President-elect
Heather Trepal, Past President
Cirecie West-Olatunji, Treasurer
Mike Walsh, Parliamentarian
Melanie Drake Wallace, Process Observer
Judy Daniels, Special Advisor to the President
Richard Yep, CEO, Ex-officio
Donna Gibson, Governing Council Representative, AARC
Hayley Stulmaker, Governing Council Representative, ACAC
Stella Beatriz Kerl-McClain, Governing Council Representative, ACC
Monica Osburn, Governing Council Representative, ACCA
Marty Jencius, Governing Council Representative, ACES
Mark Scholl, Governing Council Representative, AHC
Carlos Hipolito-Delgado, Governing Council Representative, AMCD
Paige Nicole Dunlap, Governing Council Representative, ARCA
Elizabeth O'Brien, Governing Council Representative, ASERVIC
Christine Suniti Bhat, Governing Council Representative, ASGW
Edil Torres Rivera, Governing Council Representative, CSJ
Leigh Falls Holman, Governing Council Representative, IAAOC
Paul Peluso, Governing Council Representative, IAMFC
Dannette Berksteiner, Governing Council Representative, MGCA
Seneka Arrington, Governing Council Representative, NECA
Jane Rheineck, Governing Council Representative, SAIGE
Jason Marotzke, Governing Council Representative, Midwest Region
Summer Reiner, Governing Council Representative, North Atlantic Region
Elizabeth Forsyth, Governing Council Representative, Western Region
Laura Pignato, Governing Council Student Representative

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Wendy Killam, Governing Council Representative, AADA; Lisa Severy, Governing Council Representative, NCD; Hillary Press, Governing Council Representative, Southern Region; were not present.

Others in attendance at the meeting as staff or observers include:

Anaid Shaver, President's Grad Assistant
Dave Jackson, Chief Financial Officer
Natasha Rankin, Chief Operations Officer
Tiffany Erickson, Chief Communications and Engagement Officer
Angela Thompson, Chief Human Resources and Diversity Officer
Lynn Linde, Chief Knowledge and Learning Officer
Brian Banks, Director, Government Affairs and Public Policy
Brandi McIntyre, Governance and Executive Office Manager
Amy Smith, Governance Administrator

Passing of the Presidential Gavel

The meeting began with Past President Heather Trepal swearing in President Sue Pressman as the 69th President of ACA.

Welcome and Chair's Remarks

President Pressman welcomed everyone to the call and called the meeting to order.

Approval of Agenda

- It was moved by C. Hipolito-Delgado and seconded by M. Jencius to approve the meeting agenda as presented.


MOTION CARRIED

Discussion on Preparation for Governing Council Meetings

President Pressman asked for feedback from the Governing Council on things that can be done to prepare for the Governing Council Meetings ahead of time.

Feedback included:

- As soon as an opportunity presents itself, the Board Book is looked at. Even if it's just scanning through it and looking at the agenda then going through the specific documents.
- Frustration with multiple editions of the Board Book being sent out.
- Finds it helpful to have the Board book a week in advance.
- Would like highlights of changes or additions so it is known where to look.
- Started reading the Board Book the night before the meeting so the information is fresh in mind.
- Maybe a Board Book isn't needed for every meeting, have highlights of very specific items that will be discussed with a 48 hour rule.
- Encourage everyone to respond to Doodle Polls quickly.

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- Scheduling of Governing Council meetings; having the Governing Council meetings scheduled on the same day and time, but it is an imposition for some of the members to attend on those days and times.

President Pressman informed the Governing Council that a diversity training will be done soon and is being planned.

Parliamentarian Procedures

M. Walsh, Parliamentarian introduced himself. He stated that he will be a resource to the Governing Council. He explained that an advantage to Robert's Rules is to provide everyone a voice and a way for everyone to participate.

Ice Breaker

President Pressman asked each person on the call to state their name, where they are from, where they work and a famous quote to inspire each other.

Financial Report

Treasurer West-Olatunji reported that for the month of May, 2020 ACA's net operating income was a little over \$318,000 lower than budget. However, in April, 2020 the net operating income was \$512,000. This deficit is due to canceling the annual conference.

Membership did very well during this pandemic, and we provided free services to our membership. That added value to our members.

Things that helped lower the deficit was that staff was able to handle the programs, we moved money around, we didn't use money on things such as travel, etc.

Nothing is being compromised because of cancelling the Conference. Thanks to successive years of increased membership, we were able to survive this, and we are in good shape.


If we have to cancel the Conference again this year, we will be okay. CEO Yep reported that if we need to make significant changes to the format of the conference, we will be very carefully deploying resources. The board will be kept apprised monthly.

- It was moved by S. K. Butler and seconded by E. Forsyth to accept the Treasurer's report.

MOTION CARRIED

ACA Anti-Racism Task Force Update

President-elect Butler presented a report on the Anti-Racism Task Force. The task force has met twice already. The group has been broken out into three subgroups: Anti-Racism for white individuals to utilize in terms of being anti-racist; Police force enforcement and the work we can do in the realm of helping to rehabilitate police departments and law enforcement; and one for



ACA in terms of what the organization can do in regards to providing resources for our membership.

Each of the three task forces came up with three short term goals and three long term goals. These documents will be shared with the Governing Council soon.

The Task Force wants to move all of these plans forward and there are dates in terms of deliverables. They want to forward these goals for financial impact to the Financial Affairs Committee for approval.

- It was moved by L. Falls Holman and seconded by E. Torres Rivera to move the Anti-Racism Task Force plans to staff to cost out activities for the Financial Affairs Committee for review.

MOTION WITHDRAWN

The recommendations from the task force will be sent to staff to cost out the initiatives.

CEO Update

CEO R. Yep stated that he will be posting an update on the Governing Council Connect site. If anyone has any questions about the information, please let him know.


Approval of Consent Agenda

It was moved by L. Fall Holman and seconded by E. O'Brien to accept the consent agenda as presented.

- **MOTION CARRIED**

The following reports are included in the consent agenda:

- Governing Council Meeting Minutes
 - June 17, 2020
- Approval of 2020-2021 Task Force Appointments
- Acceptance of 2019-2020 ACA Committee and Task Force Reports
 - Audit Committee
 - Bylaws Committee
 - Compensation Committee
 - Ethics Appeal Committee
 - Ethics Committee
 - Graduate Student Committee
 - Human Rights Committee
 - International Committee
 - Nominations and Elections Committee
 - Professional Standards Committee
 - Public Policy and Legislation Committee
 - Publications Committee

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- Professional Advocacy Training Task Force
 - Climate Crisis And Mental Health Task Force
 - Interest Networks Workgroups
 - Professional Dispositions Workgroup
 - Research Task Force
 - Sexual Violence Task Force
 - Acceptance of Region Reports
 - Southern Region Report
 - Acceptance of Branch Reports
 - ACA of Iowa
 - Colorado Report
 - Arizona Report
 - Arkansas Report
 - District of Columbia Report
 - Hawaii Report
 - Kansas Report
 - Louisiana Report
 - Maine Report
 - Maryland Report
 - Minnesota Report
 - Missouri Report
 - Nevada Report
 - New Jersey Report
 - New Mexico Report
 - North Dakota Report
 - Ohio Report
 - South Carolina Report
 - West Virginia Report

Old Business

Due to time constraints, the Yearly CEO Contract Review Motion, ACSSW Organizational Affiliate information, Professional Disposition Task Force, and the Workgroup on Interest Networks were all moved to the agenda for the next Governing Council meeting.

Adjournment

- It was moved by S. K. Butler and seconded by M. Jencius to adjourn at 8:08 pm ET.
MOTION CARRIED