

**Governing Council Meeting
October 2-4, 2017**

**Dr. Gerard Lawson, Presiding
Minutes**

The ACA Governing Council meeting was called to order at 4:04 p.m. on October 2, 2017. President Gerard Lawson presided. Governing Council members present for all or part of the meeting were as follows:

Alan Burkard, ASCA
S. Kent Butler, AMCD
Judy Daniels, CSJ
Suzanne Degges-White, AADA
Paige Dunlap, ARCA
Brad Erford, Treasurer
Donna Gibson, AARC
Shane Haberstroh, ACC
Bret Hendricks, IAMFC
Carlos Hipolito-Delgado, Parliamentarian
Leigh Falls Holman, IAAOC
Marty Jencius, ACES
Michele Kerulis, Midwest Region
Michael M. Kocet, ALGBTIC
Simone Lambert, ACA President-elect
Gerard Lawson, ACA President
Elsa Soto Leggett, ACAC
Stacey A. Litam, Student Representative
Lynna Meadows Morton, MGCA
Jonathan Orr, ASGW
Gray Otis, AMHCA
Diana Pals, Western Region
Sue E. Pressman, NECA
Summer Reiner, North Atlantic Region
Catherine Roland, ACA Past President
Mark B. Scholl, AHC
Melanie J. Drake Wallace, Southern Region
Carrie Wilde, Process Observer

MJ Raleigh, ACCA participated via Skype.

Not in Attendance: Lisa Severy, NCDA; Lisa Jackson-Cherry, ASERVIC. Monica Band served as the Observer for ASERVIC.

Others in attendance at the meeting as guests or observers include the following:

Julie Beaver, American Counseling Association
Kelseagh Budris – McKinley Advisors
Holly Clubb, American Counseling Association
Jon Hockman – McKinley Advisors
David Kaplan, American Counseling Association
Lynn Linde, American Counseling Association
Theresa Holmes, American Counseling Association
Dave Jackson, American Counseling Association
Emilie Mendia, American Counseling Association
Natasha Rankin, American Counseling Association

Approval of the Agenda

Changes to the Agenda:

- Moved the presidents' reports to Consent Agenda
- Removed the June 16-17 Executive Committee minutes from the Consent Agenda
- Removed the September 26 Executive Committee minutes from the Consent Agenda

It was moved by C. Roland and seconded by M. Kocet to approve the agenda as amended.
Motion passed.

Parliamentarian's Remarks and Meeting Rules

Carlos Hipolito-Delgado provided information regarding parliamentary procedure, referencing the document provided in the board book.

CEO Scorecard

Natasha Rankin provided information on the CEO Scorecard being developed as a tool to use in the CEO annual evaluation.

Treasurer's Report

Treasurer Brad Erford provided a summary of the YE2017 financials and an overview of the FY2018 financials YTD.

Motion from Financial Affairs Committee

It was moved by the Financial Affairs Committee to revise Policy 1401.2.A – Reserved Funds to the following:

Corporate Emergency Fund (long-term reserves): to set the target range of reserves (defined as all funds held within investment accounts) at between 50-100% of annual expenditure (defined as the total expenditures of the association in the prior fiscal year). ACA will build the long-term reserves at a rate of \$100,000 per year.

Following Governing Council procedures, this motion will be voted upon at a later part of the agenda.

Consent Agenda

Changes to the Consent Agenda:

- Removed the Committee Appointments
- Amendment to the March 2017 Governing Council Agenda – Added Bret Hendricks to the Executive Committee as the Representative to underrepresented groups.

It was moved by L. Holman and seconded by K. Butler to approve the Consent Agenda as amended.

Motion Passed.

Items on the Consent Agenda:

- Approval of the Meeting Minutes for:
 - March 14-15, 2017 Governing Council Meeting
 - August 1, 2017 Executive Committee Meeting
 - August 15, 2017 Executive Committee Meeting
 - August 29, 2017 Executive Committee Meeting
 - September 12, 2017 Executive Committee Meeting
- Division Bylaws Revisions
 - ASERVIC
 - IAMFC
- Acceptance of the 2016-2017 Nominations and Elections Committee final report

This ends the Consent Agenda.

Tuesday, October 3, 2017

Interest Network Applications

The Governing Council received two applications for Interest Networks:

- Complementary Health Approaches Interest Network
- Interest Network for Yoga and Mindfulness in Counseling

It was moved by C. Roland and seconded by M. Kerulis to table the discussions on the two proposed interest networks until the next Governing Council meeting.

Motion passed.

Motion – Motions from the Floor

Whereas it is difficult to conduct business of the ACA Governing Council without being able to make motions from the floor, and understanding that all motions must be approved by the Financial Affairs Committee before implementation, it was moved by B. Hendricks and seconded by J. Daniels that motions can be made from the floor for the Governing Council meeting, October 2-4, 2017.

Motion passed.

Update on Licensure Portability Efforts and Outcome

Melanie Drake Wallace provided an update on the status of the Licensure Portability efforts and outcomes.

Increasing our Governing Council Representation of Private Practice Members

A discussion took place on how to increase the representation of private practice members on the Governing Council. The Executive Committee will review and make recommendations to the Governing Council.

Advocating for Medicare Provider Status

The Executive Committee will review. This will also be brought to the attention of the public policy staff for recommendations.

ACA Policy

ACA Policy 501.5 Voluntary Withdrawal of a National Division was written in 1996. This policy required a 24-month timeline for withdrawal. It was recommended that this period be reduced to 60 days.

It was moved L. Holman and seconded by G. Otis to approve the revised policy 501. 5. The Financial Affairs Committee has reviewed this motion and has found no financial impact to changing this policy.

Motion passed.

Revised Policy:

Policy 501.5 VOLUNTARY WITHDRAWAL OF A NATIONAL DIVISION

An organization's status as a National Division of the Association may be withdrawn when the organization deems it is in their best interest to sever the relationship with the American Counseling Association.

Rules for Withdrawal of a National Division: In order to facilitate an orderly separation, the following rules have been established:

1. No Division of ACA may effect its voluntary withdrawal from the Association except pursuant to and in full compliance with these rules.
2. A Division shall give written notice of its intent to withdraw by registered mail, addressed to the President of the Association, with a copy to the Executive Director sent to the Headquarters address. The notice may request an effective date for the withdrawal to be no

less than 60 days after the notice is received by the Association. The Association has the discretion to delay the effective date for up to sixty additional days.

3. The notice must specify that the Division believes the proposed withdrawal to be consistent with the wishes of its membership.

4. A withdrawing Division shall settle payment in full all its outstanding obligations to the Association or to third parties from whom services or materials have been secured for the benefit of the Division.

5. All the physical property or inventory of the withdrawing Division, after payment of its indebtedness or other obligations, if any, of the type described in Section 4, shall be physically removed from the Association's property or custody.

6. A withdrawing Division must have paid to the Association the actual sum of money disbursed by the Association in undertaking any action incident to complying with any of these conditions precedent.

7. A withdrawing Division, by written formal action of its governing body, must have transferred to this Association all its right, title and interest in the name of the Division and must have agreed not to use it thereafter except pursuant to the written consent of the Governing Council of the Association.

Bylaws Reference: Article IV – National Divisions of the Association; Section 8. Voluntary Withdrawal of a National Division.

Approved: 09/29/96; Revised: 06/11/99; Proposed revisions July-August, 2017

Gender Inclusive/Gender Non-Conforming Restroom Facilities at ACA Annual Conference & Expo

It was moved by M. Kocet and seconded by C. Roland that ACA publicly affirms the dignity and worth of transgender, gender non-conforming and LGBTQ+ individuals.

ACA and its members recognize that requiring people to use a public restroom that does not match their gender identity is a form of discrimination, harassment, and marginalization that can affect a person's developmental processes, self-esteem, and self-concept.

ACA is committed to creating a conference environment where members and guests can engage in professional development sessions, attend leadership meetings, and network with colleagues in an affirming and welcome environment. ACA affirms the basic human right to access public restrooms and changing facilities that match their gender identity and that conference facilities uphold this right. The ACA is committed to nondiscrimination and providing comfortable and unrestricted access to restrooms and changing facilities that are safe and

affirming for transgender and gender expansive youth and adults, particularly during the annual ACA Conference.

When feasible, ACA commits to working with convention site staff in providing Gender Inclusive restroom facilities in prominent, public spaces each year during the ACA Conference that are safe and affirming for gender non-conforming youth and adults. ACA will clearly identify such restroom facilities and provide visible signage to identify such facilities and provide educational materials explaining ACA's commitment to inclusive and gender inclusive restroom facilities, including a statement in the ACA convention booklet. ACA will work with the staff of the host city convention site to ensure the gender inclusive restrooms are appropriate spaces which are visible, accessible, and welcoming of all
Motion passed.

Note for the record: Prominent is an important aspect of this motion.

Approval of Items Removed from the Consent Agenda

Approval of the June 2017 Executive Committee Minutes:

It was moved by C. Roland and seconded by M. Drake Wallace to approve the June 2017 Executive Committee Minutes.
Motion passed.

Committee Appointments:

It was moved by K. Butler and seconded by C. Roland to approve the additional committee appointments.
Motion passed.

Financial Affairs Committee Motion

It was moved by the Financial Affairs Committee to revise Policy 1401.2. – Reserved Funds to the following: Corporate Emergency Fund (long-term reserves): to set the target range of reserves (redefined as all funds held within investments accounts) at between 50-100% of annual expenditure (defined as the total expenditure of the association in the prior fiscal year). ACA will build the long-term reserves at a rate of \$100,000 per year.
Motion passed.

Nominations and Elections Committee update on candidate participation

Catherine Roland provided an update of the activities of the Nominations and Committee. The Committee made a suggestion of ending the Meet the Candidates session at the Conference and provide information in a different format.

New Business

Motion:

It was moved by J. Daniels and seconded by B. Hendricks that that the following be reviewed by the financial affairs committee and referred to the executive committee as a formal motion:

1. Dedicated space is allotted monthly on the print and the e-version of the *Counseling Today* magazine and in addition monthly communications to members will be sent where it is the exclusive focus of this communication. These various communication efforts will provide updates, education, and advocacy for the ACA portability model. In addition to these updates, the articles can highlight human interest stories from people about the importance of and their need for the ACA model.
2. Staff identifies key licensing boards to arrange a meet with their board to discuss the ACA portability model and provide monthly updates to the executive committee on our progress
3. The model is enthusiastically presented at the ACA opening session to bring awareness of the model to our members.

The makers of the motion withdrew the motion.

Motion: Honoring Diversity and Embracing a Multicultural Approach

Given that:

1. "The American Counseling Association values an inclusive society where people are accepted regardless of race, ethnicity, gender, culture, physical ability, religion, age, or sexual identity."

And that

2. "ACA supports member's right to support social, political, religious, and professional action groups whose values and positions on such issues are congruent with their own. Through such affiliations, every member has an opportunity to participate in the shaping of government policies which guide public action".

It is therefore it is moved by J. Daniels and seconded by M. Kocet that ACA articulates their position on human rights, social justice, and advocacy issues while recognizing that members also have their own personal views on issues. While doing so, it is recognized that ACA must be true to its core values as outlined in our ethics stating the importance of "honoring diversity and embracing a multicultural approach in support of the worth, dignity, potential, and uniqueness of people within their social and cultural contexts"; and the importance of "promoting social justice." And as stated in A.7a and A.7b.

In recognition of this, the Governing Council considers it appropriate for this body to officially take positions on social justice and human rights issues, be involved in advocacy efforts and articulate advocacy statements related to these issues.

It was moved by J. Daniels and seconded by S. Lambert to refer the Daniels/Kocet Motion to the Executive Committee.

Motion Passed

Motion:

It was moved by M. Kocet and seconded by S. Pressman that the ACA Governing Council is the official governing body of the association. The motions approved by this body need transparent and consistent dissemination to the general membership and stakeholders of the association. ACA will create a digital/online repository of all GC motions approved by past, current, and future councils. This digital/online repository will be located on a prominent/visible location on the ACA website, in a clearly identified category for easy accessibility. Motions will be recorded in the online repository by categories determined by staff (e.g. budget/financial, advocacy). The repository will include information such as the dates motions were approved, the subject of the motion, and the language of the original motion.

It was moved by M. Kocet and seconded by S. Lambert to refer the Kocet/Pressman Motion to the Financial Affairs Committee for review of financial impact.

Motion Passed

Motion:

It was moved by acclamation that the Governing Council appreciates Holly Clubb's 38 years of service to the American Counseling Association.

There being no further business, the October 2017 meeting of the ACA Governing Council was adjourned at 11:10 am on October 4, 2017.