Minutes

The ACA Governing Council meeting was called to order at 9:01 a.m. on March 14, 2017. President Catherine Roland presided. Governing Council members present for all or part of the meeting were as follows:

Alan Burkard, ASCA
Kent Butler, AMCD
Judy Daniel, CSJ
Suzanne Degges-White, AADA
Thelma Duffey, ACA Past President
Paige Dunlap, ARCA
Donna Gibson, AARC
Stephen Giunta, AMHCA
Shane Haberstroh, ACC
Bret Hendricks, IAMFC
Lisa Jackson-Cherry, ASERVIC
Marty Jencius, ACES
Michele Kerulis, Midwest Region
Michael Kocet, ALGBTIC
Simone Lambert, IAAOC
Gerard Lawson, ACA President-elect
Courtland Lee, ACA Process Observer
Elza Soto Leggett, ACAC
Niloufer Merchant, ASGW
Lynna Meadows Morton, MGCA
Verna Oliva, ACA Parliamentarian
Deb Osborn, NCDA
Diana Pals, Western Region
Richard Yep, ACA CEO, ex-officio
Michelle Perepiczka, AHC
Summer Reiner, North Atlantic Region
Jane Rheineck, ACA Treasurer
Ricshawn Adkins Roane, Student Representative
Catherine Roland, ACA President
Melanie Drake Wallace, Southern Region

Judy Daniel, CSJ and Lisa Jackson-Cherry participated via conference call.

MJ Raleigh (ACCA) and Sue Pressman, NECA were not in attendance. Chris Corbett served as the observer for ACCA and Grey Edwards served as the observer for the NECA.
Others in attendance at the meeting as guests or observers include the following:

Julie Allen, Project Manager, Multimedia and Online Learning
Caroline Anderson, Southern Region Chair
Julie Baumgart, ASCA Chair
Julie Beaver, Executive Assistant
Michael Borenstein, Graduate Assistant to Catherine Roland
Althea Brum, Senior Manager, Membership Relations
Christian Chan, President, Maryland Counseling Association
Tom Clawson, NBCC
Holly Clubb, Director, Leadership Services
John Crawford, ACA Member
Stephanie Dailey, TTG Chair
Cyndi Doyle, ACA Member
John Duggan, Manager, Professional Development
Brad Erford, Treasurer Designate
Sylvia Fernandez, CACREP
Rick Gressard, ACA Member
John Harrichand, ACA Member
Robin Hayes, Senior Director of Conference Planning and Professional Education
Vincent Hinton, Treasurer Southern Region
Theresa Holmes, Meetings Manager
Dave Jackson, Senior Director of Finance and Administration
David Kaplan, Chief Professional Officer
Frank Lane, CORE Executive Director
Lynn Linde, Senior Director, Center for Counseling Practice, Policy and Research
Pamela Love-White, TCA
Odis McKinzie, ACA Intern
Emilie Mendia, Volunteer and Community Manager
Patty Nunez, President, CORE
Jeffrey Parsons, CACREP Chair
Daniel Peabody, ASCA Assistant Chair
Lynn Pierce, HPSO
Melanie Popiolek, Midwest Region Chair-elect
Natasha Rankin, COO
Michael Scott, HPSO
Eric Sparks, ASCA Assistant Director
Richard Wong, ASCA

Approval of the Agenda

It was moved by M. Drake-Wallace and seconded by T. Duffey to approve the agenda. Motion passed.

Parliamentarian’s Remarks and Meeting Rules

Verna Oliva presented the basics of Parliamentary Procedures using a PowerPoint presentation.
Reports from Officers and CEO

Written reports were submitted by the President, President-elect, Past President and CEO. These reports were for information purposes and no action was required.

Financial Report

Jane Rheineck, Treasurer provided a report on the activities of the Financial Affairs Committee since July 1, 2016. Dr. Rheineck also provided a summary of the status of the FY2017 budget and an overview of the proposed FY2018 budget.

Governing Council Members had questions regarding the proposed increase in dues and MSA. Dave Jackson agreed to provide additional information prior to voting on the FY2018 budget.

Motion from the Audit Committee

It was moved by the Audit Committee that the Governing Council approved the audited financial statements for the year ended June 30, 2016 as provided by RSM US LLP. Motion passed.

Consent Agenda

It is moved by K. Butler and seconded by T. Duffey to approve the Consent Agenda. Motion passed.

Items on the Consent Agenda:

- Approval of the Minutes from the July 2016 Governing Council Meeting
- Committee Appointments
  - Awards Committee
    Chair: Carrie Wilde
    Members:
    - Stacey Waterman
    - Kimberlee Ratliff
    - Kristen Moran
    - Cassie Storlie
    Student Representative:
    - Harvey Peters
  - Branch Development Committee
    Chair: Sean Boyd
    Members:
    - Laura Fazio-Griffith
    - Christian Chan
    Student Representative:
    - Brandy Smith
Bylaws Committee
Co-Chairs:
  • John Crawford
  • Cynthia Taylor
Members:
  • Cheryl Warner
  • Susan Branco
Student Representative:
  • Karen Raymond

Ethics Committee
Senior Co-Chair: Barbara Herlihy
Junior Co-Chair: Kathy Ybanez-Llorente
Members:
  • Kevin Doyle
  • Hannah Bayne
  • Perry Francis
  • Allison Kramer
Student Representative:
  • Elif Emir Oksuz

ACA Ethics Appeal Panel
Chair: Jessica Lloyd-Hazlett
Member: Kathryn Henderson

Graduate Student Committee
Chair: Lawrence Richardson
Professional Member:
  • Jennifer Keith
Student Members:
  • Ariann Robino
  • Nayoung Kim

Human Rights Committee
Chair: Verna Oliva
Members:
  • Carman Gill
  • Nicole Trevena Flores
  • Betty Cardona
Student Representative:
  • Nefertiti Beck

International Committee
Chair: Vivian Lee
Members:
  • M. Ann Shillingford Butler
• Eleni Honderich
• Daya Sing Sandhu
Student Representative:
• Victoria Baah-Binney

Professional Standards Committee
Co-Chairs:
• Caroline Brackette
• Keith Mobley
Members:
• Jeffrey Parsons
• Heather Trepal
• Amy Milsom
Student Representative:
• Aubrey Uresti

Public Policy and Legislation Committee
Chair: Patty Nunez
Members:
• Maureen McGuire-Kuletz
• Audry Elion
• Maggie Fitzsimmons
• Matt Fullen
Student Representative:
• Sean Newhart

Publications Committee
Chair: Kelly Wester
Member:
• Shedeheh Tavakoli
Student Representative:
• Mariah Wooldridge

Research and Knowledge Committee
Members:
• Catherine Griffith
• Madeline Clark
• Corrine Sackett
Student Representative:
• Kimberly Lockwood

Approval of Division and Branch Bylaw Changes
• Division - CSJ
• Branches – Idaho, Kansas, Michigan, Minnesota, North Dakota, Oklahoma, Pennsylvania

Acceptance of Reports
Divisions
Interest Network Applications

It was moved by M. Jencius, and seconded M. Drake-Wallace by to approve the ACA Counseling Distance Learning Interest Network.
Motion passed.

It was moved by K. Butler and seconded by M. Kocet to approve the Intimate Partner Violence Interest Network.
Motion passed.

Informal Session

The Board met in a Committee-of-the-Whole for discussions and strategic planning.

Wednesday, March 15

Motion from the Financial Affairs Committee

It was moved by the Financial Affairs Committee that Governing Council adopt the Fiscal Year 2018 proposed budget reflecting $14,170,787 in Operating Revenues, $14,130,230 in Operating Expenses, and excess Operating Revenue over Operating Expenses of $40,557.
Motion passed.

Partner Presentations

An update from the following ACA Partners were presented:

- CACREP – Jeffrey Parsons
- CACREP-CORE Merger – Patty Nunez, Frank Lane and Sylvia Fernandez
- NBCC – Kylie Dotson-Blake and Tom Clawson
- HPSO – Michael Scott and Lynn Pierce
- Target Task Group: Division/Region Partnerships: Focus on Leader Development – Stephanie Daley and Courtland Lee
  Texas Counseling Association - Pamela Love-White, TCA

Presidential Directive

ACA Bylaws Committee review the TCA/TSCA and Lone Star State School Counselor Association.

Informal Session

The Board met in a Committee-of-the-Whole for discussions and strategic planning.
Social Justice/Human Rights Issues

It was moved by J. Daniels and seconded by N. Merchant that the American Counseling Association will promote the development of professional counselors, advance the counseling profession, and use the profession and practice of counseling to promote respect for human dignity and diversity by working with immigrants and their families as well as persons of all faiths to address the impact of raids and travel bans. Immigration raids and travel bans have an adverse impact on the people who are directly impacted by these actions and they can have catastrophic consequences on communities. Therefore, ACA stands in solidarity with immigrants, refugees, and communities of different religious faiths that have been directly or indirectly affected by this mandate. Given the immediate needs that are surfacing in communities, ACA will put this issue as a priority of focus in future trainings, podcasts, Counseling Today articles, and all other opportunities to provide advocacy and training for counselors.

It was moved by N. Merchant and seconded by J. Daniels to amend the motion to remove the words “priority of” and remove the word “all” in the last sentence.
Motion passed.

It was moved by J. Daniels and seconded by N. Merchant that the American Counseling Association will promote the development of professional counselors, advance the counseling profession, and use the profession and practice of counseling to promote respect for human dignity and diversity by working with immigrants and their families as well as persons of all faiths to address the impact of raids and travel bans. Immigration raids and travel bans have an adverse impact on the people who are directly impacted by these actions and they can have catastrophic consequences on communities. Therefore, ACA stands in solidarity with immigrants, refugees, and communities of different religious faiths that have been directly or indirectly affected by this mandate. Given the immediate needs that are surfacing in communities, ACA will seek opportunities to include this issue as a focus in future trainings, podcasts, Counseling Today articles, and other opportunities to provide advocacy and training for counselors. Motion passed.

It was moved by J. Daniels and seconded by N. Merchant that ACA will create advocacy action statements on different human rights issues in order to provide counselors with the information they need to help advocate for equity and fair treatment for all people and groups in order to end oppression and injustice affecting clients, students, families, communities, schools, workplaces, governments, and other social and institutional systems. These statements will include the following information: ACA’s position and an overview of the issue; rationale for the advocacy statement; the counselor’s role in advocacy actions including ways of increasing awareness, suggestions for possible programs development, and counseling approaches that can be used; and references.

Motion M. Perepiczka seconded by T. Duffey to amend the motion: In the first sentence, change the word “ACA” to “the Human Rights Committee”; add the words “as approved by Executive Committee of Governing Council and executed by ACA Staff” before the words “on different human rights issues”. Motion passed.
It was moved by J. Daniels and seconded by N. Merchant that the ACA Human Rights Committee will create advocacy action statements, as approved by Executive Committee of Governing Council and executed by ACA Staff, on different human rights issues in order to provide counselors with the information they need to help advocate for equity and fair treatment for all people and groups in order to end oppression and injustice affecting clients, students, families, communities, schools, workplaces, governments, and other social and institutional systems. These statements will include the following information: ACA’s position and an overview of the issue; rationale for the advocacy statement; the counselor’s role in advocacy actions including ways of increasing awareness, suggestions for possible programs development, and counseling approaches that can be used; and references.
Motion passed.

It was moved by J. Daniels and seconded by M. Kocet that ACA is committed to nondiscrimination and prevention of harassment in all forms (verbal, physical, sexual, emotional, and psychological), including protections for transgender, gender non-conforming and LGBTQ+ individuals. We will work proactively with our divisions, branches, regions and our public policy efforts to support these protections. Our commitment includes but is not limited to: access to learning environments that are free of discrimination, bullying and harassment; access to restrooms and changing facilities that are safe and affirming for gender non-conforming youth and adults, and use of preferred names. ACA recognizes the stress and psychological impact of discrimination and is committed to helping counselors advocate for nondiscrimination policies and practices in their work settings and practices. ACA encourages counselors to utilize the ACA Advocacy competencies and ACA’s Competencies in Counseling with Transgender Clients when working with individuals, their families, and the organizational institutions that are impacted.

It was moved by N. Merchant and seconded by B. Hendricks to amend the motion to change in the first sentence the words “is committed” to “ACA affirms its commitment”.
Motion passed.

It was moved by J. Daniels and seconded by M. Kocet that ACA affirms its commitment to nondiscrimination and prevention of harassment in all forms (verbal, physical, sexual, emotional, and psychological), including protections for transgender, gender non-conforming and LGBTQ+ individuals. We will work proactively with our divisions, branches, regions and our public policy efforts to support these protections. Our commitment includes but is not limited to: access to learning environments that are free of discrimination, bullying and harassment; access to restrooms and changing facilities that are safe and affirming for gender non-conforming youth and adults, and use of preferred names. ACA recognizes the stress and psychological impact of discrimination and is committed to helping counselors advocate for nondiscrimination policies and practices in their work settings and practices. ACA encourages counselors to utilize the ACA Advocacy competencies and ACA’s Competencies in Counseling with Transgender Clients when working with individuals, their families, and the organizational institutions that are impacted. Motion passed.

ACA Portability Plan
It was moved by L. Meadows Morton, T. Duffey and S. Giunta and seconded by K. Butler that ACA, AMHCA, NBCC, AASCB and ACES develop a cover letter acknowledging two portability plan options, and that the 5 organizations mutually respect the efforts in promoting the 2 plans for the licensure boards’ consideration.

It was moved by S. Giunta and seconded by M. Kocet to amend the motion to add the word “invites” between ACA and AMHCA; and add the words “to jointly” between the words ACES and develop. Motion passed.

It was moved by L. Meadows Morton, T. Duffey and S. Giunta and seconded by K. Butler that ACA invites AMHCA, NBCC, AASCB and ACES to jointly develop a cover letter acknowledging two portability plan options, and that the 5 organizations mutually respect the efforts in promoting the 2 plans for the licensure boards’ consideration. Motion passed.

It was moved by R. Roane and seconded by M. Kocet that ACA execute the two-pronged strategy outlined in the February 3 letter from the Special Committee on Portability with the expectation that the communication strategy will be implemented by June 30, 2017. ACA staff will provide an update on this execution at the July 2017 GC meeting.

Communication Strategy:
- Announce the ACA Portability Model and rationale (as well as the portability plan proposed by AASCB, ACES, AMHCA, and NBCC) to the membership through the website, press-release, Counseling Today articles (when feasible with publication deadlines), e-mail to membership, and state licensing boards.
- Provide a mechanism for members to provide feedback on the portability plans.
- Create a statement for members that will frame the current challenges to portability, including the differences in initial licensure requirements.
- Include a brief statement on ACA’s historical efforts toward portability (20/20, Building Blocks to Portability Project, our AASCB participation, etc.).
- Provide FAQs, preamble, and a rationale for the ACA model.
- Develop a plan to work with state licensing boards to roll-out the ACA model.

It was moved by S. Giunta and seconded by S. Degges-White to amend the motion to remove the words, “by June 30, 2017”; remove the words “Provide a mechanism for members to provide feedback on the portability plans” and add the words “and beyond” after July 2017 GC meeting. Motion passed.

It was moved by R. Roane and seconded by M. Kocet that ACA execute the two-pronged strategy outlined in the February 3 letter from the Special Committee on Portability with the expectation that the communication strategy will be implemented. ACA staff will provide an update on this execution at the July 2017 GC meeting and beyond.

Communication Strategy:
- Announce the ACA Portability Model and rationale (as well as the portability plan proposed by AASCB, ACES, AMHCA, and NBCC) to the membership through the
website, press-release, Counseling Today articles (when feasible with publication deadlines), e-mail to membership, and state licensing boards.

- Create a statement for members that will frame the current challenges to portability, including the differences in initial licensure requirements.
- Include a brief statement on ACA’s historical efforts toward portability (20/20, Building Blocks to Portability Project, our AASCB participation, etc.).
- Provide FAQs, preamble, and a rationale for the ACA model.
- Develop a plan to work with state licensing boards to roll-out the ACA model.

Motion passed.

**Proposed Monetary Increases**

It was moved by D. Osborn and seconded by J. Daniels that any proposed monetary increases to members (e.g., conference fees, membership dues, etc.) be accompanied by a detailed rationale and explanation (see rationale below for a list of areas to be explained) for the increase.

It was moved by M. Jencius and seconded by J. Daniels to amend to remove the word “etc.”; and remove the phrase (i.e., conference fees, membership dues).

Motion passed.

It was moved by D. Osborn and seconded by J. Daniels that any proposed monetary increases to members (i.e., conference fees, membership dues) be accompanied by a detailed rationale and explanation for the increase in the annual budget proposal.

Motion passed.

**Selection of Representatives to Executive Committee, Nominations and Elections Committee, and Financial Affairs Committee**

Executive Committee
- Division – Judy Daniels
- Division – Marty Jencius
- Region – Diana Pals
- Under Represented Groups – Bret Hendricks

Nominations and Elections Committee
- Division - Paige Dunlap
- Region - Michele Kerulis

Financial Affairs Committee
- Division - Lynna Meadows Morton
- Region - Melanie Drake Wallace

**Adjournment**

There being no further business, the March 2017 meeting of the ACA Governing Council was adjourned.