

November **15** 2023

10 a.m. – 5 p.m. EST

**VIRTUAL CAREER**

**FAIR**

*Where Passion Meets Purpose*





## About ACA

The American Counseling Association is a not-for-profit, professional and educational organization that is dedicated to the growth and enhancement of the counseling profession. Founded in 1952, ACA is the world's largest association exclusively representing professional counselors in various practice settings.

## About the Virtual Career Fair

The 2023 Virtual Career Fair focuses on connecting passion and purpose by facilitating meaningful connections that will allow job seekers to take the next step in their career, and employers to find the best talent in the counseling profession. Our user friendly, digital platform will allow job candidates and employers looking to hire within the counseling profession to connect directly from the comfort of their own home.

## ● Features for Employers

Your booth space purchase of \$399.00 includes your company logo at the virtual lobby, customizable booth space, real-time candidate interaction, job matching and resume database access.

*Let ACA help you promote your employment opportunities and recruit high quality job candidates.*



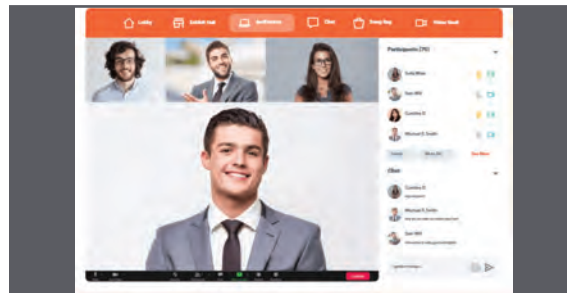
### Your Company Logo at the Virtual Lobby

Gain better exposure among candidates by adding your Logo in the Virtual Lobby for easy click access into your virtual booth.



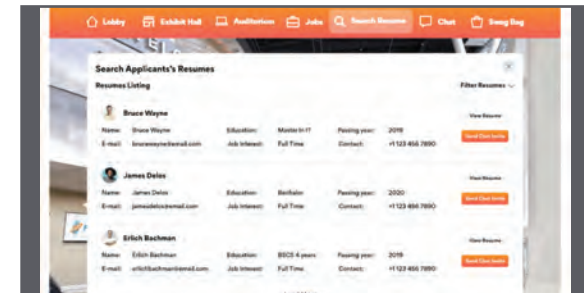
### Your Customized Employer Booth

Showcase your brand by adding images, documents, videos and job postings into your own company's booth.



### Real-time Candidate Interaction

Access your own private chatroom, and connect with qualified candidates via text, audio, and video.



### Job Matching and Resume Database Access

Gain access to the resume database, and send chat invites to pre-qualified candidates prior to the event.

# • Sponsorship Package Options

## Silver Package \$1,250

- Free 30-day posting on ACA Career Central
- Highly visible display of your logo on Event Home Page that links directly to your site
- Exclusive addition of your logo on event marketing campaigns distributed to thousands of prospective candidates
- 2 job postings on virtual career fair platform
- Upload images and brochures
- Upload videos
- Preview of resume database prior to event (1 week)
- Event push notifications

## Gold Package \$2,250

- Free 60-day posting on ACA Career Central
- Highly visible display of your logo on Event Home Page that links directly to your site
- Highly visible display of your logo on Event Exterior Page that links directly to your site
- Exclusive addition of your logo on event marketing campaigns distributed to thousands of prospective candidates
- Host a virtual roundtable/webinar session
- 5 job postings on virtual career fair platform
- Upload images and brochures
- Upload videos
- Preview of resume database prior to event (2 weeks)
- Event push notifications

## Platinum Package \$3,250

- Free 90-day posting on ACA Career Central
- Highly visible display of your logo on Event Home Page that links directly to your site
- Highly visible display of your logo on Event Lobby Page that links directly to your site
- Exclusive addition of your logo on event marketing campaigns distributed to thousands of prospective candidates
- Host a virtual roundtable/webinar platform
- 10 job postings on virtual career fair platform
- Upload images and brochures
- Upload videos
- Preview of resume database prior to event (3 weeks)
- Event push notifications



*Event inquiries may be submitted to [acacareers@counseling.org](mailto:acacareers@counseling.org)*