Avoiding Death By PowerPoint
As you can clearly see in slide 397...

GAAAAH!

“PowerPoint” poisoning.
The HOKEY POKEY
Clinic
A place to turn yourself around
Lessons Learned

• Bring the big three
• That’s entertainment!
• Follow the pedagogy
• Post, don’t schlep
Lessons Learned

• Even theatres go dark
• Less is more
• Consider it a medium because it is neither rare nor well done
BRING THE BIG THREE
LL # 2

THAT’S ENTERTAINMENT!
I'm moving to a shared leadership model.

Each of you will take on one piece of the leadership role.

What's my piece?

Let's see. I have you down for something called... blame.
Everything I need to know about life, I learned from Noah's Ark... One: Don't miss the boat. Two: Remember that we are all in the same boat. Three: Plan ahead. It wasn't raining when Noah built the Ark. Four: Stay fit. When you're 600 years old, someone may ask you to do something really big. Five: Don't listen to critics; just get on with the job that needs to be done. Six: Build your future on high ground. Seven: For safety's sake, travel in pairs. Eight: Speed isn't always an advantage. The snails were on board with the cheetah. Nine: When you're stressed, float a while. Ten: Remember, the Ark was built by amateurs.
"You’re allowed one small carry-on, but each additional piece of emotional baggage is an extra $10."
LL# 3

FOLLOW THE PEDAGOGY
• Tell them what you are going to do

• Do it

• Tell them what you have done
Know Your Audience
LL# 4

POST, DON’T SCHLEP
LL# 5

EVEN THEATRES GO DARK
LL# 6

LESS IS MORE
Use slides as a place holder
“Clear and Imminent Danger” Be Gone!

Replaced by

“serious and foreseeable harm”

(section B.2.a.; page 7)
WHITE SPACE IS TO BE TREASURED

The Naval Academy’s 7/7/25 rule
Summary of 20/20 Accomplishments

- 28 of 29 participating organizations endorsed the 20/20 Statement of Principles
- 29 of 31 participating organizations endorsed the 20/20 Consensus Definition of Counseling
- The definition is showing up on independent websites, is being used in state advocacy efforts, and is appearing in textbooks.
- State licensure boards have been invited to promote the consensus definition and at least two have committed to doing so.
The #1 complaint

I couldn’t read the slides
Ethical Motivation and Competing Values
(adapted from Anderson & Handelsman, 2010)

- What are my personal values and motivations in this situation?
- What are my professional obligations in this situation?
- If there is a conflict between my personal values and professional values, can I express my values and motivation in a different way?
- If there is a conflict, how can I reorganize or reprioritize my personal values?
- What core values (personal and professional) are being stretched?
- What core values (personal and professional) are being strengthened?
- How does this value conflict provide aid, support, assistance to my client or the stakeholders?
CURRICULUM ELEMENTS TO ENHANCE TEACHER PREPARATION

College teaching courses

- Guided syllabus development
- Guided curriculum development
- Supervised teaching (see experiential)

College teaching practicum/internship

Professional development experiences

- Within counselor education
- Outside of counselor education
Minimum = 30 pt font size

**Bold** your words

Use **San Serif** fonts

- Arial
- Helvetica
- Verdana
- Lucinda Console
- Gill Sans
Don’t Read!
If you read directly from the slides, they become the focus rather than you. You don’t want audience members staring at the powerpoint, you want them looking at you. And they certainly don’t want to see your back, they want to see your smiling face. So if you read directly from your slide like I am doing right now, you will be perilously close to committing death by powerpoint.
Busy Slides

• Spread the information over multiple slides

• Highlight pertinent parts
Busy Slides

• Expand the margins
• Dim previous bullet points
• Give a written copy
Lessons Learned

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• Less is more
• Consider it a medium because it is neither rare nor well done
Counselors do not condone or engage in discrimination based on age, culture, disability, ethnicity, race, religion/spirituality, gender, gender identity, sexual orientation, marital status/partnership, language preference, socioeconomic status, or any basis proscribed by law.
Use Prezi
LL# 7

CONSIDER IT A MEDIUM BECAUSE IT IS NEITHER RARE NOR WELL DONE
Click to add title

• Click to add text
Trust the System
Tinker Around the Edges
The Current system

• All ratings are blind
Lessons Learned

- Bring the big three
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- Follow the pedagogy
- Post, don’t schlep
Lessons Learned

• Even theatres go dark

• Less is more

• Consider it a medium because it is neither rare nor well done
Let’s schmooze!


Thanks!
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