

Counseling Awareness Month Public Outreach Contest

Win a Free Registration to the ACA 2016 Conference & Expo in Montreal or Earn \$20 Discount on Your Next ACA Bookstore Purchase

April is Counseling Awareness Month—a time for counselors to educate the public about our profession, the work we do, and the contributions we make to communities around the world.

And this year it's an opportunity to be rewarded with an ACA eGift Certificate and be considered for the grand prize of a free registration to the ACA 2016 Conference & Expo in Montreal, Québec, Canada.

Just do something that helps get the counseling story out to the public in your area. Consider a newspaper interview, an article in a local magazine, an appearance on a local TV show, an interview on local radio, or a presentation to a local group.

Tell ACA about what you've done and we'll reward you:

- **Grand Prize (1 to be awarded):** Free registration to the ACA 2016 Conference & Expo in Montreal, Québec, Canada.
- **Reward (1 for each qualifying entry):** \$20 eGift Certificate good toward any purchase in the ACA online bookstore.

Rules:

- You must be an active member of ACA.
- Do something that reaches the public on the issue of counseling. It can be an interview, a published article (non-academic publication), a presentation to a local group, or anything else you can think of that will help people better understand the counseling profession.
- Your contest submission must have occurred and/or run during the month of April and it must mention Counseling Awareness Month.
- In your contest submission, you must be identified as a member of the American Counseling Association.
- By the entry deadline of May 15, 2015, send information about what you accomplished either by mail or email (see below for addresses) to ACA.

- To enter, a copy of a published article or interview must be sent to ACA. If a presentation or broadcast interview was done, the following information must be sent to ACA: date, time, place, station, and name of interviewer.
- Each valid entry will receive a \$20 eGift Certificate that can be used to purchase anything in the ACA bookstore. Limit of one eGift Certificate per person.
- One winner will be selected from the pool of valid entries to win a complimentary registration to the ACA 2016 Conference & Expo in Montreal.
- Entries received after May 15, 2015 will not be eligible for any prizes.
- Winners will be notified by May 30, 2015.

Entry Addresses:

By email: ayelamanchili@counseling.org

By mail: Counseling Awareness Month Entry
C/O Ashwini Yelamanchili
American Counseling Association
6101 Stevenson Avenue
Suite 600
Alexandria, VA 22304

Be sure to include your name address, phone number, and email address. If submitting a published article, please attach a scanned copy or link if published online. For interviews and presentations, include date and time, and, as relevant, location or station, name of group, interviewer, title or subject of presentation.