



Virtual Event Sponsorships

Maximize your exposure in the counseling community with our dynamic sponsorship opportunities. Build your brand with attendees during ACA's 2025 and 2026 virtual events.

Event Lineup

▶ Professional Practice Summit

Nov. 7, 2025

The Professional Practice Summit empowers clinicians to enhance their everyday practice with evidence-based strategies, culturally responsive care and innovative approaches to complex clinical challenges.

▶ Ethics of Counseling Summit

Feb. 6, 2026

▶ Technology in Counseling Summit

May 29, 2026

▶ Virtual Career Fair

June 26, 2026

Contact a sales representative at (214) 291-3651 or adsales@counseling.org

Sponsorship Packages

Rates include sponsorship of [two virtual events](#) of your choosing.

Gold – \$5,000 (Limited Availability)

- Session Presentation Host
- Virtual Booth
- Pre-session Commercial
- Banner Ad
- Two (2) conference registrations
- Sponsor logo included in event webpage and emails
- 10% off ACA advertising opportunities

Silver – \$4,000

- Session Branding Sponsor
- Virtual Booth
- Pre-session Commercial
- Banner Ad
- One (1) conference registration
- Sponsor logo included in event webpage and emails
- 7.5% off ACA advertising opportunities

Bronze – \$2,500

- Virtual Booth
- One (1) conference registration
- Sponsor logo included in event webpage and emails
- 5% off ACA advertising opportunities

Conference Supporter – \$1,000

- Sponsor logo included in event webpage and emails

Branding Opportunities

- Banner Ad – \$1,000 (two events)
- Pre-session Commercial – \$750 (two events)

Contact a sales representative at (214) 291-3651 or adsales@counseling.org