

AACD BOARD OF DIRECTORS MEETING

Action Minutes

July 5-8, 1984

Meeting Schedule

July 5, 1984

4:30 pm Board of Directors Convenes
Orientation for all members
Tour of AACD Headquarters

7:00 pm Dinner as a Group

July 6, 1984

8:30 am Board Convenes
President's Report
Treasurer's Report
(Budget presentation)
Executive Director's Report
Reports from Affiliated Groups
Insurance Trust (James Godwin)
CACREP Report (Thomas Sweeney)
Discussion and Reaction
Announcements

10:00 am Break - election of representatives to
Nominations/Elections Committee and
Executive Committee and Executive
Director Evaluation Committee

10:30 am Board reconvenes into Subcommittees

12:00 noon Group Lunch

1:30 pm Board Convenes
Announcements
Official Board Picture

3:00 pm Presentation and Tour of US State
Department

6:30 pm Dinner as a Group

July 7, 1984

8:30 am Board Convenes
Announcements
Report from NBCC (Lloyd Stone)

8:45 am Report from AACD Foundation
(Norman Gysbers)

9:00 am Professional Development Presentation
"Social Issues and the Counseling
Profession in the 1980's and 1990's"
Dr. Roger Aubrey and Dr. Judith Lewis

9:45 am Break

10:00 am Board reconvenes into Subcommittees
Discuss how AACD can respond as an
Association to the counseling pro-
fession and the needs of the clients
that the counseling profession serves

11:00 am Board reconvenes as a group for dis-
cussion/feedback session with Dr.
Aubrey and Dr. Lewis

12:00 noon Group Lunch

1:00 pm Board reconvenes into Subcommittees

3:00 pm Break

3:30 pm Board reconvenes
Announcements
Progress Reports from Subcommittees
Action Items

5:30 pm Recess for the day

July 8, 1984

8:30 am Board Convenes
Announcements
Action Items

10:00 am Break

10:30 am Board reconvenes
Action Items
New Business

1:00 pm Board Adjourns

Call to Order

The meeting was called to order at 8:30 a.m., July 6, 1984 at the Old Colony Inn, Alexandria, Virginia. President Jean A. Thompson presided. Board of Directors members present for all or part of the meeting were as follows:

Jack Casey, Western Region
Fannie R. Cooley, ASGW
Rose A. Cooper, President-Elect, AACD
Bernadine Craft, Western Region
Harry N. Drier, NVGA
Robert L. Frank, Treasurer, AACD
Gordon Golsan, Western Region
Donald J. Grimes, North Atlantic Region
Andrew A. Helwig, NECA
Edwin L. Herr, Past President, AACD
Willie M. Jackson, North Atlantic Region
Stella M. Jones, Midwest Region
Betty E. Knox, Parliamentarian
Donald C. Linkowski, ARCA
Wanda Dean Lipscomb, ANWC
Don W. Locke, AHEAD
Phyllis L. Mable, ACPA
Robert P. Martin, ARVIC
Patrick J. McDonough, Executive Director, AACD
Leo F. Remacle, Midwest Region
Daniel L. Richards, North Atlantic Region
E. H. Mike Robinson III, Southern Region
William D. Schafer, AMECD
Joey Strother, Southern Region
Dot Thomas, ASCA
Jean A. Thompson, President, AACD
Al Williams, Midwest Region
Richard R. Wilmarth, AMHCA

Nancy A. Scott of ACES was unable to attend the meeting and the Division was represented by Vernon Lee Sheeley, ACES President-Elect.

Arleen Lewis of the Southern Region was unable to attend and she was represented by Don Rye.

Others attending as guests or observers during all or portions of the meeting included:

Sharon Alexander, AACD Director of Professional Development, Research and Information
Edward S. Beck, Past President, AMHCA
Frank E. Burtnett, AACD Assistant Executive Director for Association and Professional Relations
William E. Cox, President-Elect, Military Educators and Counselors Association (MECA)

Barbara Brown Francis, AACD Director of Association Relations
James A. Godwin, Chairperson, AACD Insurance Trust
Norman C. Gysbers, Chairperson, AACD Foundation
William W. Hunter, AACD Assistant Executive Director for Business, Finance and Administrative Relations
Dorothy E. Jenkins, President-Elect, ASCA
Mary B. Johnston, Board of Directors Liaison, POCA
Rory B. Madden, President-Elect, AMHCA
Hilda B. Minkoff, Past President, ASCA
Lloyd A. Stone, Chairperson, National Board for Certified Counselors (NBCC)
Thomas J. Sweeney, Chairperson, Council for Accreditation of Counseling and Related Educational Programs (CACREP)
James K. Winfrey, President, ACES
Daniel Woodard, AACD Treasurer-Elect and Member, Financial Affairs Committee

84-1 - Rules, Adoption of Standing (Board) (Senate)

It was moved by Wilmarth and seconded by Drier that: The Board of Directors Meeting Rules as presented be adopted to guide the conduct of this meeting. Motion passed.

84-2 - Agenda, Approval of

Attention was called to the Meeting Agenda, and there were requests to move several items from the Information and Consent sections of the Agenda to the Discussion/Decision section. Following agreement to do this, it was moved by Wilmarth and seconded by Williams that: The Agenda for the meeting be approved as amended. Motion passed.

84-3 - Minutes of Last Meeting

It was moved by Thomas and seconded by Williams that: The Minutes of the AACD Board of Directors meeting of March 15-17, 1984 be approved. Motion passed.

84-4 - President's Report, President-Elect's Report, and Past President's Report

Attention was called to the report from President Jean Thompson on her plans for the coming year. This report was for the information of the Board and there was no action required.

The Board noted the report from President-Elect Rose Cooper. The report was for information only and no Board of Directors action was required.

The report from Past President Edwin Herr was noted by the Board. This report was submitted for the Board's information and no action was required.

84-5 - Treasurer's Report

The Board noted the financial report from Treasurer Robert Frank and the information regarding the proposed FY 1985 Association budget. This report was for information only and no Board of Directors action was required. The budget is to be taken up under the appropriate action item.

84-6 - Executive Director's Report

Executive Director Patrick J. McDonough presented a report on the status of the headquarters operation and on various activities in progress or planned. This report was for the Board's information only and no action was required.

84-7 - Divisional Reports

Divisions had been asked to submit written reports of their activities for the information of the Board of Directors. The Board noted those reports that had been received. The reports were for information only and no Board action was required.

84-9 - Regional Reports

Regions had been asked to submit written reports of their activities for the information of the Board of Directors. The Board noted these reports. The reports were for information only and no Board action was required.

It was moved by Craft and seconded by Strother that: The following rotation schedule for Regional representation on the Executive Committee and Nominations and Elections Committee be included in the Minutes of the July 1984 Board of Directors meeting:

Executive Committee:

84-85 Western
85-86 Southern
86-87 North Atlantic
87-88 Midwest

Nominations & Elections Committee:

84-85 Southern
85-86 North Atlantic
86-87 Midwest
87-88 Western

Motion passed.

At a later point in the meeting, it was moved by Craft and seconded by Golsan that: The motion specifying Regional representation rotation for membership on the Executive and Nominations and Elections Committees be rescinded, due to potential Bylaws conflicts. Motion passed.

It was moved by Casey and seconded by Mable that: The Board of Directors accept the Budgets submitted by the Southern, Midwest, and Western Regions, and the Plans of Action submitted by the Midwest, North Atlantic, and Western Regions, with the Plan of Action for the Southern Region and the Budget for the North Atlantic Region to be considered for approval by the Executive Committee when received. Motion passed.

84-10 - Conventions

It was moved by Mable and seconded by Casey that: The Board of Directors approve the 1985 New York Convention Registration Fees as recommended. Motion passed. The Registration Fees as approved by this motion are as follows:

Early Bird Registration

\$65.00 Regular Members
\$60.00 Regular Members - Group
\$125.00 Non-Members
\$45.00 Student Members
\$55.00 Student Non-Members
\$15.00 Spouses

Regular Advance Registration

\$70.00 Regular Members
\$65.00 Regular Members - Group
\$135.00 Non-Members
\$50.00 Student Members
\$60.00 Student Non-Members
\$15.00 Spouses

On-Site Registration

\$80.00 Regular Members
\$145.00 Non-Members
\$60.00 Student Members
\$65.00 Student Non-Members
\$20.00 Spouses

It was moved by Casey and seconded by Mable that: The Board of Directors adopt the two recommended convention policies on (1) convention headquarters designations and division rotation and suite assignments, and (2) convention discount rate, with the following change: On page three, item III B, first paragraph, between "the staff" and "will resolve" insert the words "in consultation with the Division, Region or Committee". Also, after "resolve" add "the situation".

Following considerable discussion, It was moved by Locke and seconded by Strother that: The motion on the floor be tabled. Motion passed (15 for; 11 against), and the motion was tabled.

It was moved by Grimes and seconded by Helwig that: The previously tabled motion regarding Convention policies be removed from the table for immediate discussion. Motion passed and the motion was again placed on the floor.

It was determined that in order to take action on the several parts of the motion on the floor, it would be necessary to defeat the motion as presented, and then to present separate motions on the three different sections. Vote was then taken on the motion that: The Board of Directors adopt the Convention policies with the following change on page three: In section III B. the first paragraph, add between "the staff" and "will resolve" the words "in consultation with the Division, Region or Committee", and add at the end of that sentence the words "the situation." Motion defeated unanimously.

It was moved by Helwig and seconded by Thomas that: The Convention Discount Rate, as outlined in the June 15, 1984 memorandum of Dr. McDonough to the AACD Board of Directors be approved. Motion passed. The Convention Discount rate as approved by this motion reads as follows:

As a follow-up to the June 4, 1984 joint meeting of AACD officers and staff with similar representatives of California ACD, I am proposing that the Board of Directors approve the initiation of a discount rate of 10% for every member or non-member who attends both his/her annual state branch meeting and the annual AACD Convention held in that state. This applies only if the state branch wishes to participate in such a promotional offer and it only affects those states in which the AACD convention is held. The discount only applies to early bird or advance registrations, not on-site. I propose this discounted rate be effective with the New York City Convention in 1985 assuming concurrence by the New York State Counseling Association.

Rationale: This was one of the proposals emanating from the meeting with CACD officials in Los Angeles. I recommend approval of this proposal for the following reasons:

1. It will lessen the financial impact on a state branch's convention by having our AACD annual meeting in that same state.

2. It will promote better relationships between AACD and a host state branch.

3. It will be an additional incentive for members and non-members to attend both meetings.

4. It is a direct benefit to the convention attendee.

It was moved by Casey and seconded by Craft that: The Board of Directors approve the Convention Policies on Career Placement, as presented. Motion passed. (The Convention Policies on Career Placement, as adopted by this motion, are attached to these Minutes as Appendix A.)

It was moved by Casey and seconded by Mable that: Divisions, Regions, and Organizational Affiliates are offered on a space available basis, exhibit space at "no charge" at the national convention, either in the exhibit area or as an extension of membership services. This is intended to supplement, not replace, the current system. It is expected that the booth will be staffed during all exhibit hours.

Following considerable discussion of this motion, it was moved by Jones and seconded by Helwig that: The question be moved on the motion on the floor (that a vote be taken). Motion passed.

Vote was then called for on the motion to offer exhibit space at "no charge" to Divisions, Regions, and Organizational Affiliates. Motion defeated (6 for; 21 against).

It was moved by Grimes and seconded by Wilmarth that: AACD Staff take the necessary steps to offer beginning with the 1986 convention four AACD booth spaces that all Divisions/Regions/Affiliates may use. Motion passed.

It was moved by Thomas and seconded by Wilmarth that: The hotel rotation schedule for conventions be referred to the Divisions for discussion and feedback to the next AACD Board of Directors meeting. Motion defeated (12 for; 14 against).

It was moved by Drier and seconded by Grimes that: The costs for the 1985-86 and beyond Presidents-Elect and Regional Chairs-Elect travel and per diem to participate in the Pre-convention Planning meeting at the future convention site be budgeted as a line item within the AACD Pre-convention Development Budget. Motion defeated.

It was moved by Helwig and seconded by Williams that: The AACD Staff is requested to present data to the Board of Directors at the New York Convention, for that convention and the preceding four, as to what proportion of individuals who advance register, check off the Division rebate item. Motion passed.

84-11 - Bylaws

It was moved by Golsan and seconded by Cooley that: The Board of Directors approve the revised Bylaws of the Louisiana Association for Counseling and Development. Motion passed.

It was moved by Grimes and seconded by Richards that: The Board of Directors approve the Bylaws Committee Plan of Action and Budget request as submitted. Motion passed.

84-12 - Resolutions

It was moved by Wilmarth and seconded by Williams that: The Board of Directors adopt the Resolution regarding certification as presented. Motion passed. (It was recommended that all Divisions and Committees should be contacted to determine their interest in participating.) The resolution, as adopted by this motion, reads as follows:

WHEREAS, AACD and its Divisions are committed to counselor licensure and certification of its members; and

WHEREAS, AACD and its Divisions represent the professional interest of all professional counselors regardless of work setting; and

WHEREAS, AACD and its Divisions are striving to upgrade standards and training of professional counselors through the accreditation process of the Council for Accreditation of Counseling and Related Educational Programs (CACREP); and

WHEREAS, AACD and its Divisions have evolved a number of certification bodies; and

WHEREAS, the AACD Board of Directors is committed to developing a cohesive certification network for all its members who are interested in obtaining such;

THEREFORE, BE IT RESOLVED, That President Jean Thompson appoint a special committee consisting of members from those Divisions with certifications in place (AMHCA, NVGA, and ARCA), Divisions contemplating certifications (other AACD Divisions), the National Academy of Certified Clinical Mental Health Counselors, the National Board for Certified Counselors, the CRC, CACREP, NCCC, and AACD Licensure, Ethics, Standards Review and Counselor Advocacy Committees, with AACD staff support; and

BE IT FURTHER RESOLVED, That this Committee be charged to report to the AACD Board of Directors the current state of certification in our Association, problems and strengths of existing structures and relationships, and specifically to establish long-range directions for the structure of certification for the counseling profession in the future. The Committee should keep in mind the professional needs of AACD members and the profession. This report with recommended proposals for Board of Directors (Governing Council) action should be presented to the Board of Directors (Governing Council) by its Summer 1985 meeting.

84-15 - Adult Development and Aging Committee

It was moved by Jones and seconded by Locke that: The Board of Directors approve the Plan of Action and budget request for \$5,000.00 from the Adult Development and Aging Committee. Further, it is recommended that the Adult Development and Aging Committee review its priorities as related to line item budget requests; the concern being low budget for printing and dissemination of newsletter and handbook as compared to travel and meeting expense. Motion passed.

84-18 - International Relations Committee

It was moved by Wilmarth and seconded by Schafer that: The Board of Directors approve both the Plan of Action and the Budget of the International Relations Committee. Motion passed.

84-20 - Ethics Committee

It was moved by Cooper and seconded by Locke that: The Board of Directors approve the Plan of Action and Budget of the Ethics Committee. Motion passed.

84-22 - Women, Committee on

It was moved by Jones and seconded by Martin that: The Board of Directors approve the Plan of Action and Budget for the Committee on Women with a request for refinement of the Plan of Action to indicate definite planned actions, this refinement to be submitted to the President of AACD by September 15, 1984. Motion passed.

It was moved by Martin and seconded by Jones that: The Board of Directors approve the recommended additions and changes proposed by the Committee on Women to the CACREP criteria as these relate to gender, social and cultural concerns, and as set forth in the James O'Neil letter to President Thompson of June 21, 1984. Further, these changes shall be forwarded to the CACREP Board for adoption in the criteria. Motion passed.

84-23 - New Divisions and Miscellaneous Division Activities

It was moved by Craft and seconded by Drier that: The Military Educators and Counselors Association (MECA), having met all necessary requirements, be approved as an Organizational Affiliate of the American Association for Counseling and Development. Motion passed unanimously.

84-24 - Journal of Counseling and Development

It was moved by Casey and seconded by Helwig that: With limited available rationale for the \$3,000.00 increase in the AACD Journal honorarium and with concern for increasing the overall fund balance of AACD, that the Journal of Counseling and Development budget be reduced from \$236,300.00 to \$234,300.00. Motion passed.

84-25 - Membership Categories

It was moved by Drier and seconded by Schafer that: The Board of Directors recommend to the Bylaws Committee of AACD an amendment to Article II, Section 1, which adds a subpart (f) on Provisional Divisional Membership as follows:

(1) Eligibility: Any person who meets the requirements for a National Division or Organizational Affiliate of AACD shall be eligible for membership.

(2) Application: Any person desiring to become a member of a National Division or Organizational Affiliate shall make application and become a member of a National Division or Organizational Affiliate upon payment of National Division or Organizational Affiliate dues.

(3) Obligations and Privileges: A member must pay annual National Divisional or Organizational Affiliate dues and must join and thereafter maintain membership in AACD within one (1) year after their initial membership in a National Division or Organizational Affiliate. A Provisional Divisional member may not hold elective office in the Division, is not entitled to vote in Divisional or AACD matters, and is not entitled to the benefits of an individual member of AACD.

(4) Governing Council Determination: Divisional Provisional Members will not be counted in the formulation that determines Governing Council seats for Regions and Divisions. Motion passed. It was agreed that this motion be referred to Legal Counsel to determine its legality before it is submitted to the Senate.

84-27 - Treasurer, Appointment of

It was moved by Grimes and seconded by Drier that: The matter of a job description and appointment process for the AACD Treasurer be referred to the Executive Committee and that they be charged with the responsibility of writing a job description for the position of AACD Treasurer for inclusion in the AACD Financial Policy Manual and referral to the Bylaws Committee if necessary. Motion passed.

84-30 - Association Budget

By consensus, it was agreed that the approval of the FY 1985 AACD Budget be moved to be the last item on the agenda, following action on all other items.

It was moved by Thomas and seconded by Helwig that: The AACD Budget for FY 1985 be approved as amended. Motion passed. (The FY 1985 AACD Budget, as approved, is attached to these Minutes as Appendix B.)

It was moved by Casey and seconded by Williams that: The concept of a Fund Balance be incorporated in the budget planning process for FY 1986 with three percent (3%) of membership revenue as a target. Motion passed.

84-40 - Licensure Committee

It was moved by Martin and seconded by Rye that: The Board of Directors approve the Plan of Action and Budget for the Licensure Committee. Motion passed.

84-41 - Government Relations

It was moved by Lipscomb and seconded by Cooper that: The Board of Directors approve the Budget and Plan of Action of the Government Relations Committee and request that the evaluation component of the Plan of Action be submitted to the President by August 1st. Motion passed.

It was moved by Casey and seconded by Williams that: Recognizing the addition of a second full time lobbyist by AACD and recognizing the importance of direct funding to states for licensure efforts, that the Board of Directors moves to transfer \$2,000.00 from the Government Relations Committee to Legislative Grants. Motion passed (3 against).

84-42 - Insurance Trust

The Chairperson of the AACD Insurance Trust, James Godwin, reported in person to the Board of Directors, to bring the Board up to date on the current activities of the Trust. His report was for information only and did not require any action by the Board.

It was moved by Wilmarth and seconded by Remacle that: The AACD Board of Directors direct the President, Dr. Jean Thompson, to communicate by letter to the AACD Insurance Trust Chairperson that the Major Medical Insurance Plan that is being negotiated by the Trust include Licensed/Certified Professional Counselors as providers of mental health services and that no plan for mental health coverage be accepted or offered to AACD members by the Insurance Trust that does not include Licensed/Certified Professional Counselors as recognized providers of services. Motion passed.

84-53 - Board of Directors Meeting Procedures

It was moved by Strother and seconded by Locke that: The Board of Directors approve the substitution of Don Rye for Arleen Lewis representing the Southern Region and the substitution of Vernon Lee Sheeley for Nancy Scott representing ACES. Motion passed.

It was moved by Lipscomb and seconded by Wilmarth that: The meeting schedule for Saturday, July 7, 1984 be modified to read as follows:

- 9:00- 9:45 - Professional Development Presentation
- 9:45-10:15 - Feedback/Questions & Answers on Presentation
- 10:15-10:30 - Break
- 10:30-12:00 - Subcommittee work

Motion passed.

It was moved by Richards and seconded by Jones that: The Board of Directors meeting schedule for Saturday, July 7, 1984 be changed in the following way: (1) "Lunch as a Group" 12:00 noon be changed to "Lunch in Subcommittees" at 12:00 noon. (2) Move social hour scheduled for 5:30 p.m. to start at 8:00 p.m. (3) Start action items at 3:30 p.m. or when all Subcommittees are done and last until 8:00 p.m. Motion passed.

It was moved by Sheeley and seconded by Drier that: For future Board of Directors meetings, no more than twenty percent (20%) of the business day agenda time be allocated for Board professional enrichment activities. Motion passed.

84-55 - Committees and Commissions

It was moved by Craft and seconded by Golsan that: The appointments of Board of Directors members as liaisons to AACD Committees be approved as presented by President Thompson. Motion passed (1 against). The Board of Directors members were appointed as liaisons to AACD Committees as follows:

Joey Strother - Adult Development & Aging Committee
Andrew Helwig - Awards Committee
Donald Grimes - Bylaws Committee
Rose Cooper - Convention Committee
Stella Jones - Counselor Advocacy Committee
Dot Thomas - CACREP
Dan Richards - Ethics Committee
Gordon Golsan - AACD Foundation
Robert Frank - Financial Affairs Committee
Richard Wilmarth - Government Relations Committee
Phyllis Mable - Graduate Student Committee
Wanda Lipscomb - Human Rights Committee
Jean Thompson - AACD Insurance Trust
Jack Casey - International Relations Committee
Willie Jackson - Licensure Committee
Arleen Lewis - Long Range Planning Committee
Edwin Herr - Media Committee
William Schafer - NBCC
To be Elected - Nominations & Elections Committee
Nancy Scott - Standards Review Committee
Harry Drier - Committee on Technology
Robertta Martin - Committee on Women

It was moved by Richards and seconded by Drier that: Leo Remacle be approved as the Board of Directors representative to the Evaluation Committee for AACD Executive Director evaluation. Motion passed.

It was moved by Richards and seconded by Drier that: Andrew Helwig as Division Representative, and Bernadine Craft as Region Representative, be approved as Board of Directors representatives to the Executive Committee. Motion passed.

It was moved by Richards and seconded by Drier that: Don Locke as Division Representative, and Joey Strother as Region Representative, be approved as Board of Directors representatives to the Nominations and Elections Committee. Motion passed.

It was requested that it be entered into these Minutes that the observation was made that the Board has approved over \$54,000.00 in Committee travel.

It was moved by Golsan and seconded by Cooley that: All Committee appointments be approved as presented with the exception of Standing Committees. Motion passed.

It was moved by Craft and seconded by Cooley that: Following consultation with President-Elect Dr. Rose Cooper, it is moved that approval of Committee appointments to Standing Committees be deferred to the Executive Committee for approval at its next meeting. Motion passed.

It was moved by Robinson and seconded by Strother that: AACD create a special committee on "The Effects of the Nuclear Threat on Development and Mental Health," with a budget of \$500.00. The President shall appoint committee members by September 1, 1984. The President shall consider Divisional and Regional representation in her committee appointments.

It was moved by Locke and seconded by Wilmarth that: The motion on the floor be amended to assign this Committee task to a joint Committee from AHEAD and AMHCA with a budget of \$500.00. Amendment defeated (5 for; 21 against).

Vote was then called for on the motion to create a special committee on "The Effects of the Nuclear Threat on Development and Mental Health". Motion defeated.

It was moved by Jones and seconded by Martin that: The Board of Directors requests that the Governing Council receive as part of the final report of Committees an evaluation of goals met and unmet and that that report be attached to the Committee Plan of Action for the following Fiscal Year, i.e., 1985-86. Motion passed.

It was moved by Golsan and seconded by Lipscomb that: Board of Directors members who serve as liaison to Standing and Special Committees fulfill the following as part of their responsibilities: (1) Contact the Committee Chair via phone or mail twice during the year; (2) The purpose of the contacts would be to verify the Committee's progress toward the accomplishment of their Plan of Action; (3) The Board member would report the Committee's progress to the AACD President. Motion passed.

84-57 - Appreciation and/or Commendation

It was moved by Wilmarth and seconded that: President Jean Thompson be commended for her handling of the July 1984 Board of Directors meeting. Motion passed by acclamation.

84-62 - Awards

It was moved by Wilmarth and seconded by Remacle that: The Awards Committee Plan of Action be approved and the budget line item for travel and lodging of \$600.00 be deleted. Further, it is recommended that if the travel of the Awards Committee Chairperson to the Convention is necessary for the presentation of Awards, it should be provided from the President's Discretionary Fund. Motion passed.

It was moved by Schafer and seconded by Robinson that: The proposal for the creation of a Creative Leadership Award be referred to the Awards Committee for their recommendation to the Board of Directors and that a report be presented at the April 1985 Board of Directors meeting. Motion passed.

84-65 - Nominations and Elections Committee

It was moved by Craft and seconded by Richards that: The Board of Directors approve the Budget Request and Plan of Action for FY 1985 as submitted by the Nominations and Elections Committee. Motion passed (2 against).

It was moved by Richards and seconded by Grimes that: The Nominations and Elections Committee be charged to review the nominations and elections procedures and report to the next meeting of the Board on the results of their review. Following discussion and determination that the action taken in March 1984 by the Board of Directors will assure such review, by agreement of maker and seconder, the motion was withdrawn.

84-71 - Human Rights Committee

It was moved by Golsan and seconded by Lipscomb that: The Board of Directors approve the Plan of Action and Budget of the Human Rights Committee with the following exception: Delete Number 2 objectives - Plan a theme session for the 1985 AACD Convention. Motion passed (4 against).

It was moved by Golsan and seconded by Casey that: The Board of Directors moves to add to the task of the Human Rights Committee the following: Explore the possible role of AACD in responding to the social/environmental influence of the nuclear threat upon our society. Motion passed.

84-74 - Convention Sites for the Future

It was moved by Helwig and seconded by Williams that: The 1989 AACD Annual Convention be held in Boston. Motion passed.

It was moved by Mable and seconded by Casey that: The Board of Directors approve the regional AACD Convention rotation as proposed (based on statistics presented), with the provision of a review to be made every five years. Motion passed (14 for; 13 against). The rotation as approved by this motion is as follows:

- 1985 - North Atlantic Region - New York City
- 1986 - Western Region - Los Angeles
- 1987 - Southern Region - New Orleans
- 1988 - Midwest Region - Chicago
- 1989 - North Atlantic Region - Boston
- 1990 - Midwest Region
- 1991 - Western Region
- 1992 - North Atlantic Region
- 1993 - Southern Region
- 1994 - Midwest Region
- 1995 - North Atlantic Region
- 1996 - Western Region
- 1997 - Midwest Region
- 1998 - North Atlantic Region
- 1999 - Southern Region

84-88 - Committee for Standards Review

It was moved by Linkowski and seconded by Jackson that: Whereas a Plan of Action and detailed Budget for the Committee for Standards Review was not submitted, and Whereas last year this Committee had difficulty in defining its purpose and charge, and Whereas CACREP and NBCC have emerged and are directly concerned with standards in counseling activities, and Whereas the present need and rationale for this Committee are no longer clear; it is therefore moved that: (1) The Committee Chair be given a deadline date of September 1, 1984 to submit a Plan of Action and detailed Budget to include a statement of purpose and rationale, and (2) The amount now projected for the Committee of \$500.00 be approved subject to submission of the Plan of Action and detailed Budget to be reviewed and tentatively approved by the Executive Committee, and (3) The Board of Directors review the Committee Plan of Action to decide the status of this Committee at the Spring 1985 meeting of the Board of Directors. Motion passed.

84-89 - Financial Affairs Committee

It was moved by Helwig and seconded by Mable that: The Financial Affairs Committee proposed Budget and Plan of Action be approved. Motion passed.

84-110 - Miscellaneous Items

It was moved by Jackson and seconded by Strother that: The Board of Directors approve the Guidelines for Selection of Individuals for Executive Director Emeritus of AACD with the following addition: "3. And whose name has been submitted to the Board for recognition and approval." Motion passed. The Guidelines as adopted by this motion read as follows:

GUIDELINES FOR SELECTION OF INDIVIDUALS FOR
EXECUTIVE DIRECTOR EMERITUS OF AACD

1. The title of Executive Director/Executive Vice President Emeritus would be conferred only on those individuals who had previously served as Executive Director/Executive Vice President and who were not currently serving in that role.

2. To qualify for such a title, the Executive Director/Executive Vice President should have served in that capacity for at least five years continuous service.

3. The individual's name must be submitted to the Board of Directors (Governing Council) for approval.

It was moved by Helwig and seconded by Thomas that: All members of the Board of Directors (Governing Council) be designated as official members of all Divisions so they may receive Division Journals and Newsletters in order to be current on Divisional issues. Motion passed.

84-112 - Media Committee

It was moved by Schafer and seconded by Wilmarth that: The Budget Request and Plan of Action of the Media Committee is approved pending submission of a detailed budget justification acceptable to the Executive Committee with copies to the Board of Directors prior to Executive Committee approval. Motion passed.

84-119 - Legal Defense Fund

It was moved by Lipscomb and seconded by Jones that: The proposed addition to the present policy on the use of the Legal Defense Fund be approved as presented. Motion passed. The addition as approved by this motion reads as follows:

The Legal Defense Fund may be used, when approved procedures are followed, for the purposes of (1) including counselors in job classification systems, (2) supporting the principles stated in the AACD Code of Ethics, and (3) establishing precedence which expands the employment opportunities of counselors. The Legal Defense Fund may be used in ways that are proactive as well as defensive.

It was moved by Lipscomb and seconded by Jones that: The Executive Committee develop a proposal for fundraising for the Legal Defense Fund to submit to the Board of Directors at its 1985 Convention meeting and that the Executive Committee utilize information included in the AMHCA proposal and the legal responses to this proposal. Motion passed.

84-126 - Policy on Professional Staff Development

It was moved by Drier and seconded by Richards that: The Board of Directors approve the modified professional leave policy with the following changes: (1) Change the title to read "Leave Policy for AACD Professional Staff", (2) Implement the editorial changes as provided to the Executive Director by the Board of Directors Subcommittee. Motion passed. (The Leave Policy for AACD Professional Staff, as approved by this motion, is attached to these Minutes as Appendix C.)

84-134 - Registry

Lloyd Stone, Chairperson of the National Board for Certified Counselors (NBCC), presented a report in person to the Board. He outlined the current status of NBCC and expected future directions, and discussed the financial situation both currently and for the future. Dr. Stone in his report also responded to the request for a complete financial report, made by the Board of Directors in its March 1984 meeting. He indicated that complete information has been given to President Thompson. This report was for the information of the Board, and no Board action was required.

84-135 - Accreditation

Thomas Sweeney, Chairperson of the Council for Accreditation of Counseling and Related Educational Programs (CACREP), reported in person to the Board. He discussed the current activities and future plans for CACREP. This report was for the Board's information and did not require any Board action.

It was moved by Locke and seconded by Lipscomb that: The Board of Directors approve the "Procedures for the Submission and Review of Standards Revisions by AACD" as submitted, with the following changes: In No. 2, add at the end "to include the impact and potential cost of the change."; in No. 5, line 4, delete "the National Council for the Accreditation of Teacher Education (NCATE) and related national and regional accreditation bodies" and replace with "and other appropriate bodies." Motion passed. (The "Procedures for the Submission and Review of Standards Revisions by AACD" as approved by this motion are attached to these Minutes as Appendix D.)

It was moved by Locke and seconded by Rye that: The Standards Review Committee be charged with the specific task of determining present and future CACREP accreditation intentions of all institutions listed in Hollis and Wantz. Specific information should be requested from institutions to determine if the number of semester hours required for accreditation is or is not a significant factor in determining whether or not to seek accreditation. It is further moved that the Committee's budget be increased by \$250.00. Motion passed.

84-136 - Graduate Student Committee

It was moved by Robinson and seconded by Strother that: The Graduate Student Committee Plan of Action be accepted; per diem expenses of \$50.00 per person for meeting prior to convention be approved; travel expenses to convention would not be allowed. Further, the Committee is encouraged to develop a more specific Plan of Action with regard to Goal Area #3. Motion passed.

84-143 - National Council for Accreditation of Teacher Education (NCATE)

It was moved by Sheeley and seconded by Cooley that: The AACD appointee to the National Council for Accreditation of Teacher Education (NCATE) Board be an AACD Past President and serve for a three-year period. Motion passed.

It was moved by Sheeley and seconded by Cooley that: The NCATE appointment be made by the AACD President with the approval by the Board of Directors and/or the Executive Committee. Motion passed.

It was moved by Cooley and seconded by Sheeley that: The budget for NCATE representation of \$5,000.00 be increased to \$6,260.00 to reflect the addition of central office staff representation. Motion passed.

84-147 - American Association for Counseling and Development Foundation

Norman C. Gysbers, Chairperson of the AACD Foundation, reported in person to the Board of Directors to bring the Board up to date on the Foundation's activities and future plans. His report was for the Board's information only, and no action was required.

84-150 - Long Range Planning

It was moved by Craft and seconded by Drier that: The Board of Directors approve the Plan of Action and Budget for FY 1985 as presented by the Long Range Planning Committee. Motion passed.

84-151 - Association Plan of Action

It was moved by Grimes and seconded by Richards that: The Board of Directors approve AACD President Jean A. Thompson's Plan of Action with commendations for a futuristic, creative plan of action. Further move to extend best wishes for a successful productive professional year. Motion passed.

84-160 - Counselor Advocacy, Committee on

It was moved by Golsan and seconded by Cooper that: The Board of Directors approve the Budget and Plan of Action of the Committee on Counselor Advocacy. Motion passed.

It was moved by Rye and seconded by Golsan that: The Mission Statement for the Committee on Counselor Advocacy be revised to read as follows:

The purposes of the Committee on Counselor Advocacy are:

- (1) to develop strategies and programs which are aimed at the inclusion of counselors in provider positions for which they are qualified; and
- (2) to develop procedures for action and support of counselors who may experience reduction in force.

Motion passed.

84-168 - Organizational Affiliates

It was moved by Drier and seconded by Grimes that: The Board of Directors approve the Rules Governing AACD Organizational Affiliates with the following changes: (1) Delete membership processing from the services and benefits for which the Organizational Affiliates are charged; (2) Delete from the rights and privileges section the convention rebate item; (3) Develop a fourth section that reads as follows: "Organizational Affiliates are entitled to the following privilege: (a) A per capita convention rebate with no minimum base."; and (4) Reword the introductory statement to reflect the position that all free or charged services and benefits for Organizational Affiliates are exactly the same as for Divisions. Motion passed. (The Rules Governing AACD Organizational Affiliates, as adopted by this motion, are attached to these Minutes as Appendix E.)

84-169 - Governance Structure

It was moved by Grimes and seconded by Richards that: The Board of Directors adopt the AACD Divisions/Regions Membership Statistics for FY 1984 Monthly Average Report, which reflects the official seats allocated to Divisions and Regions on the Governing Council beginning July 1, 1985. The status of appointments shall be related to the Division Presidents and Regional Chairs by the Executive Director of AACD. Motion passed. (The AACD Divisions/Regions Membership Statistics for FY 1984 Monthly Average Report, adopted by this motion, is attached to these Minutes as Appendix F.)

84-170 - Technology, Committee on

It was moved by Locke and seconded by Golsan that: The Plan of Action and the Budget for the Committee on Technology be approved with the deletion of Item No. 3 until further information is provided to the Executive Committee concerning the development and marketing potential of guidance software. Motion passed.

84-172 - Association Logo

It was moved by Remacle and seconded by Schafer that: The Board of Directors adopt Recommendations No. 1 and No. 3 of the Ad Hoc AACD Committee on Logo Review. Motion passed. The recommendations as adopted by this motion are as follows:
Recommendation No. 1: The Ad Hoc Committee on Logo Review recommends that we maintain the current logo.

Rationale: Other Associations that are involved in the helping professions use similar logos (i.e., National Rehabilitation Association, National Organization on Disability). The logo communicates the development aspect of AACD. The logo is being reviewed and/or used by several State Branches and Regions. The Committee was concerned about the financial aspect of changing the logo. The Committee wanted to keep this logo since the public had begun to associate it with AACD. The Committee also was updated on the detailed process which led to the present logo.

Recommendation No. 3: The Ad Hoc Committee on Logo Review recommends that the following process be adopted for future review of the logo:

1. A Logo Review Committee be established in the specified review years. This Committee should include members of the AACD Executive Staff and representatives of the general AACD membership.

2. The Logo Review Committee will be charged with the following responsibilities:

- a. Review present logo.
- b. Solicit input from general membership for ideas if it recommends a change in the logo.
- c. Solicit design ideas from other appropriate sources (i.e., design firms).
- d. Project cost associated with logo change.
- e. Recommend several logos to specified Subcommittee of the Governing Council.

3. The specified Subcommittee of the Governing Council will review the recommended logos and select one logo to be recommended to the Governing Council.

4. Specified Subcommittee will recommend one logo to the Governing Council for approval.

5. After approval by the Governing Council, AACD Staff will phase in the logo over a two year period in order to minimize expenses associated with the change.

Rationale: The Committee felt it was very important that a review process for the logo be established which would insure participation by the members and the Governing Council.

84-173 - Role Description - Association Director

It was moved by Drier and seconded by Richards that: The proposed Role Description for Association Director be adopted with the following changes:

1. Change the title of the document to "Role Description".
2. Under Requirements, No. 1, add "and at least one Division or Affiliate".

3. Under Requirements, No. 4, delete "Actively participates in liaison assignment to" and add "Agree to serve as a member of"; delete "Board" and replace with "American Association for Counseling and Development, as appointed."
4. Under Responsibilities, No. 1, change "Execution" to "Determination".
5. Under Responsibilities, No. 4, change "President" to "Officers".
6. Under Responsibilities, No. 6, change "operation" to "operational".
7. Under Responsibilities, No. 7, delete "in these deliberations" and replace with "that warrant such action."
8. Under Responsibilities, No. 8, delete "Adopt" and replace with "Demonstrate".
9. Under Responsibilities, delete the entire No. 9. Renumber Nos. 10-16 to 9-15.
10. Under Responsibilities, No. 10, delete "to the AACD President and". Also delete "goals specified in their plan of action" and replace with "their actions at Board meetings".
11. Under Responsibilities, No. 11, insert after "Board" the words "when requested".
12. Under Responsibilities, No. 13, delete "problems" and replace with "issues". Also, insert between "of" and "human" and words "guidance, counseling and".

Motion passed.

It was moved by Linkowski and seconded by Richards that: An item No. 16 be added to the Responsibilities section of the Role Description of Association Director, to read as follows: "Accept other duties as assigned by the President." Motion passed. (The Role Description for Association Directors, as approved, is attached to these Minutes as Appendix G.)

84-174 - Fiscal Year Change

It was moved by Remacle and seconded by Schafer that: The Divisions and Regions be asked to discuss the proposed change in the Fiscal Year of the Association, and that a report be submitted to the Board of Directors of AACD by the 1985 Convention Board of Directors meeting. Motion passed.

84-175 - Golden Anniversary

It was moved by Robinson and seconded by Strother that: The Board of Directors requests Vernon Lee Sheeley to write an article for consideration for publication in the Guidepost. This article will trace the history of AACD embodied in the formation of the American Council of Guidance and Personnel Associations (ACGPA). Motion passed.

It was moved by Strother and seconded by Robinson that: The Board of Directors invite Vernon Lee Sheeley to draft a resolution recognizing the Fifty Year Anniversary of the inception of the American Council of Guidance and Personnel Associations. This resolution is to be presented to the AACD Senate for adoption. Motion passed.

84-176 - Association Services

It was moved by Craft and seconded by Richards that: The Executive Director or his designated staff member explore the feasibility and report findings at the next Board of Directors meeting regarding the possibility of implementing an 800 or 900 telephone number for: (a) membership services, and (b) "Tele-Counselor" information system for the general public. Motion passed.

It was moved by Craft and seconded by Richards that: The Executive Director study and recommend to the Board of Directors at their next meeting what computer system(s) Branches and Divisions should consider buying in the future to be: (1) compatible with AACD computers for such concerns as mail compatibility and membership services link-up; and (2) useful for the Branch or Division for such functions as data processing and accounting. Motion passed.

Adjournment

It was moved by Grimes and seconded by Helwig that: The July 1984 meeting of the AACD Board of Directors be adjourned. Motion passed. The July 1984 meeting was adjourned at 12:39 p.m., July 8, 1984.

Respectfully submitted,



Jean A. Thompson
President



Patrick J. McDonough
Executive Director



Mary E. Janicke
Administrative Assistant for
Governance

EXDIR:mj
080684