



American Counseling Association

ACA CONFERENCE & EXPO 2022



Dr. S. Kent Butler invites all ACA Conference and Expo Attendees to Celebrate “International Day” throughout the event and especially on Friday, April 8

When professional counselors gather in person at the first ACA Conference and Expo in three years, President S. Kent Butler invites all of us to celebrate how our uniqueness is part of the fabric and strength of the counseling community.

President Butler has envisioned ACA International Day as a time when we come together to celebrate each other, value our diversity, acknowledge our intersections, and enjoy our togetherness.

International Day will be observed at the ACA Conference and Expo on Friday, April 8 but feel free to celebrate it throughout our time together. Let’s make this a fabulous time of appreciation! There will be many ways to participate. Some may choose to wear clothing that represents something unique about themselves and their culture.

Because April is Counseling Awareness Month and our official color is teal, some may choose to wear something that reflects our counseling community.

As Dr. Butler has said, “International Day is not just about the outfit. What other traditions do you honor? Find a way to showcase those and come ready to share with your colleagues and friends throughout the conference.”

What is International Day?

Individuals have complex and nuanced intersections of identities, culture, customs, traditions, including, and certainly not limited to, the nations that represent their place of birth or ancestry. President Butler would like to celebrate that unique richness of each person where attendees are encouraged to wear clothing or creatively display elements that represent their individuality and their culture.

What if I don’t have a traditional attire I identify with?

Feel free to join in the community as we celebrate Counseling Awareness Month by wearing or displaying the color teal (the official color of Counseling Awareness Month) or wearing your favorite outfit!

International Day is meant to be a day of inclusive identity, expression, and celebration. Pack your favorite outfit, your best teal accessories, your traditional attire, or another creative expression that shares with others something special about you.

While International Day is April 8, feel free to “wear and share” your personal cultural expression during any of the three days we are together as the counseling community. And, don’t forget to ask each other for the meaning behind what they are wearing. Let’s continue to learn, grow, and prosper from each other.

