

**2024 ACA Hill Day Agenda
The Westin Arlington Gateway Hotel
801 N Glebe Rd, Arlington, VA 22203**

Wednesday, May 15, 2024 | Advocacy Training

8:00am – 9:00am Breakfast – Outside of Ballrooms A&B

9:00am – 3:30pm Advocacy Training Sessions- Ballrooms A&B

9:00am – 9:15am Welcome: ACA President & CEO

9:15am- 9:20am Words of Encouragement from Congressional leaders.

9:20am-9:45am **Steps Toward Counselor Legislative Engagement
(Government Affairs Team)**

This segment centers on pivotal initiatives, prominently the ACA 2024 legislative agenda, our legislative priorities for Hill Day, and the drive to galvanize attendees towards deeper involvement in ACA's advocacy endeavors.

9:45am-10:45am **Congressional Staff Panel**

Moderated by Katie Brown (Arnold & Porter)

Hill staffers will delve into essential guidelines for attending Hill meetings, illuminating both effective strategies and potential pitfalls. Attendees will gain insight into the art of articulating their message persuasively to legislators.

10:45am-11:00am Comfort Break

11:00-11:30am **ACA Member Advocacy Experience Q&A**

Moderated by Guila Todd & Dominique Marsalek (ACA).

Seasoned member advocates will share their firsthand experiences in championing our profession, offering valuable insights and engaging in a dynamic Q&A session with the audience.

11:30am-11:45am **The Benefits of Membership**

The ACA Membership Team will deliver a comprehensive overview of member benefits, emphasizing the significance of ACA membership for licensed professional counselors. Attendees will gain valuable insights into the array of benefits and resources available to them as ACA members.

12:00pm – 1:00pm Lunch

1:00pm- 1:30pm **Legislative Policy Deep Dive**

The Arnold & Porter team will furnish attendees with detailed insights into our legislative requests for Hill Day, offering comprehensive information to empower participants in their advocacy efforts.

1:30pm-2:00pm **Let's Review What We've Learned**

A dynamic Q&A session, inviting attendees to engage with the morning's topics by posing questions based on the discussions and presentations.

2:00pm – 2:15pm Comfort Break

2:15pm – 3:30pm **Practice Makes Perfect**

Attendees will actively engage in role-play scenarios, showcasing their skills in front of the group. Following each performance, constructive feedback will be provided by the group, fostering collaborative learning and skill enhancement.

Thursday May 16, 2024| Counselors Counsel the Hill

8:00am Hotel Grab & Go Breakfast

8:45am Begin loading bus (**Please inform ACA staff if you are not taking the bus, we encourage all participants to use the bus**)

9:00am Buses depart for Capitol Hill

9:30am Group Photo at the Capitol, East Front, Senate Side

10:00am – 2:00pm Meetings with Congressional Offices • Attendees meet with members of Congress.

11:00am – 1:00pm Lunch (meal vouchers for lunch in Dirksen cafeteria will be distributed to attendees.)

2:30pm Buses depart for hotel from the Peace Circle/Peace Monument on the West Front of the Capitol (**Please inform ACA staff if you are not taking the bus**)