



AMERICAN COUNSELING  
ASSOCIATION

Dear Potential ACA Member,

In your career as a counseling professional, you touch thousands of lives every day. You help people with personal, social, educational and career concerns. You help them make decisions, solve problems, and adjust to change. Membership in ACA can help *you* do it all. At every stage of your career – student to seasoned professional – ACA will help you be your very best.

***Join ACA Today – It’s Where You Belong!***

***Maximize your potential – Professional Development***

- ACA offers [FREE ethics consultation](#) FIVE days a week with a 72 hour inquiry response time by licensed professional counselors with a PERSONAL TOUCH.
- [ACA Career Services](#) not only provides information about careers in counseling, you will also gain access to specially-selected counseling jobs through our alliance with Career Builder.
- [Private Practice Resources](#) - ACA offers a variety of [books](#) and online courses specific to private practice.
- [The ACA Insurance Trust](#) (ACAIT) promotes and administers quality insurance and services at competitive rates. Your livelihood is protected with ACA’s professional liability policy.
- The **ACA Foundation**, the philanthropic arm of the association, supports counselors through the Counselors Care Fund, Foundation publications and programs such as *Growing Happy and Confident Kids*, and grants and competitions offering awards as well as financial assistance to its members.

***Stay Ahead of the Learning Curve – Education***

- The [ACA Annual Conference & Exposition](#) is an annual event featuring a treasure trove of programs that provide continuing education.
- [ACA Online Learning and podcasts](#) provide professional development courses (post-degree for licensure or certification renewal credit) designed to help you fulfill your ethical responsibility to stay current in the field.
- ACA’s monthly magazine, [Counseling Today](#); quarterly journal of counseling research, [Journal of Counseling & Development](#); bi-weekly e-news bulletin, [ACAeNews](#); website, [counseling.org](#), **Research Center and Online Library of resources** are all designed to expand your knowledge, increase your skills and provide you with up-to-date information on the counseling profession.

***Make an impact on the counseling care of tomorrow – Advocacy***

- As an ACA member, you’re part of a powerful force. A highly effective advocate for counseling, ACA leads the legislative charge on every contemporary issue facing the profession. ACA provides the latest information on legislation that directly affects the counseling profession, and those who you serve, as well as updates on funding and program support at the national and state levels.
- The **ACA Government Relations listserv** provides you with up-to-date alerts on new legislation affecting the counseling profession at a grassroots level through national and state affiliations.
- The **ACA Legislative Institute** prepares you with the know-how to become an effective legislative advocate.

***Proud to be a counseling professional – Credibility***

- *Name recognition*: To be recognized as an ACA member brings a wealth of prestige and credibility.
- By stating you are a member of ACA on your business and marketing materials assures those you serve that you are committed to the counseling profession, and that you adhere to the ACA Code of Ethics.

***Expand your connections – Networking***

- As an ACA member, you have access to numerous networking opportunities and a wide range of resources guaranteed to keep you in the loop professionally.
- The [ACA Annual Conference & Exposition](#) is an ideal networking event for approximately 3,000 counseling professionals to participate in disseminating and receiving valuable professional ideas and experiences.
- [ACA interest networks and listservs](#) link you to your area of interest or specialty.
- [Division and Branch memberships](#) provide an opportunity to be more closely connected with your colleagues working in your specific interest and practice areas, and in your state.

*Wait, there's more — **Discounts***

- Members receive exclusive discounts on all ACA resources and services, as well as discounts from outside organizations.
- ACA has created partnerships with industry leaders in insurance, credit, travel, identity theft and much more!

As you can see, membership in ACA can save you time and money; provide you with professional development and continuing education opportunities; help protect your future through legislative and public policy outreach; provide prestige and credibility, and increase your network of counseling professional contacts.

- **Join ACA today** by connecting to [www.counseling.org](http://www.counseling.org) and click on the “Join Now Button” and proceed to becoming an ACA member. Make sure you provide the source code ROAR08 and reference my name in the “Referred by” section.

Not able to pay for your membership at once? Take advantage of the three-month installment plan. Contact the ACA Member Services Department at 800-347-6647, ext. 222 (M-F, 8 am – 7 pm, ET). Don't forget to mention my name as your referral.

***Join ACA Today — It's *Where* You Belong!***

Sincerely,