



July 2007

Dear School Principal:

A school counselor from your school currently holds a membership in the American Counseling Association (ACA) -- the world's largest nonprofit association for 42,000 counseling professionals who work in schools, career centers, government agencies, mental health agencies, colleges, private industry, and other settings. As such, he or she is keeping current with the latest research, technologies, counseling techniques and strategies, as well as new products and services. In addition, by holding a membership, he or she has agreed to abide by the ACA Code of Ethics, which defines ethical behavior and best practices of the school counseling profession.

As part of their professional development, school counselor members are urged to attend ACA's annual conference whenever possible.

Your staff member has expressed interest in attending the 2008 ACA Conference & Exposition in Honolulu, Hawaii, March 26-30, 2008. This is the single, largest, most comprehensive educational event for professional counselors. Those attending will have access to:

- 40 half-day and full-day intensive Learning Institutes
- More than 400 education sessions
- Networking with counseling professionals from all over the world
- The opportunity to earn Continuing Education credits

We urge you to support and encourage the school counselors on your staff in their desire to expand their knowledge and bring back to your school innovative new ideas.

Thank you in advance for your consideration. Please visit counseling.org to learn more about ACA. Click on Conference to view more information about the 2008 conference.

Sincerely,

A handwritten signature in black ink, appearing to read "Brian S. Canfield".

Dr. Brian S. Canfield
President, American Counseling Association (2007-2008)
Professor of Counseling
University of San Diego

P.S. If you would like to register 5 or more school counselors from your district, we would be pleased to offer a reduced group rate. Please contact Robin Hayes, Director of Conferences and Meetings, at rhayes@counseling.org or at 703-823-9800, x296 to discuss.