

ACA GOVERNING COUNCIL MEETING

MINUTES

March 20-22, 2007

Call to Order

The ACA Governing Council meeting was called to order at 8:30 a.m., March 20, 2007 at the Marriott at the Renaissance Center in Detroit, Michigan. President Marie Wakefield presided. Governing Council members present for all or part of the meeting were as follows:

Patricia Arredondo, ACA Past President
Bernal Baca, ACA Parliamentarian
James Blundo, AMHCA
Loretta J. Bradley, IAMFC
Kay T. Brawley, NECA
Randy Lee Burwell, Midwest Region
Brian S. Canfield, ACA President-Elect
David Capuzzi, AADA
Thelma T. Daley, ACA Treasurer
Dennis Engels, NCDA
Bradley T. Erford, AACE
Ned Farley, AGLBIC
Queen D. Fowler, AMCD
Nita Jones, Southern Region
George R. Leddick, ASGW

Stephen H. London, North Atlantic Region
Sandra I. Lopez-Baez, CSJ
Amie Manis, Student Representative
Sally Murphy, ASCA
Cynthia J. Osborne, IAAOC
Pamela O. Paisley, ACES
Carolyn W. Rollins, ARCA
Laura Jo Severson, Western Region
Sylvia E. Shortt, ACCA
Heather Trepal, ACC
Sonya Vassos, C-AHEAD
Marie A. Wakefield, ACA President
Sandra L. Winborne, ACEG
Richard Yep, ACA Executive Director
J. Scott Young, ASERVIC

Others in attendance at the meeting as guests or observers included the following:

Scott Barstow, ACA Staff
Carol Bobby, Executive Director, Council
for Accreditation of Counseling and Related
Educational Programs
Thomas Clawson, President and CEO of
National Board for Certified Counselors
Doris Coy, ACA Past President
Jack Culbreth, Chair, Council for
Accreditation of Counseling and Related
Educational Programs
Bill Fenton – Past President, NECA
David Fenell, ACA Member
Donna Ford, Past ACA President
John Hakemian, Business Manager, NECA
Mark Hamilton, AMHCA Executive
Director
Robin Hayes, Director Meetings and
Convention
Brett Hendrick, President IAMFC
Theresa Holmes, Executive Assistant

Dawna Jackson-Sanford, Chair, NBCC
Board of Directors
Janet Jones, ACA Member
David Kaplan, ACA Chief Professional
Officer
Kelley Keeney, ACA Member
Michael Lazarchick, Past President, NECA
Harry Legum, Chair, New Professional
Support Task Force
Colleen Logan, ACA President-Elect-Elect
Scott McGowan, JCD Editor
Richard Mozier, ACA Chief Financial
Officer
Carol Nieman, Chief Membership Officer
Beverly O'Bryant, AMCD President
Dale Pehrsson, ACA Member
Mark Pope, ACA Past President
Eric Sparks – ASCA President Elect
Richard Wong, ASCA Executive Director

Introductions and Announcements

President Wakefield asked Governing Council members to introduce themselves and gave an overview of the schedule for the meeting.

Parliamentarian's Remarks

Parliamentarian Bernal Baca commented on the rules of conduct of the meeting. He called attention to the meeting rules and information of handling a motion, and how the meeting should proceed.

Approval of Meeting Agenda

It was moved by Erford and seconded by Jones that: The Agenda for the Meeting be approved as amended.
Motion passed.

Reports from Officers

(Written reports were submitted and each officer provided a verbal summary)

President's Report presented by Marie Wakefield.

Past President's Report presented by Patricia Arredondo

President-Elect's Report presented by Brian Canfield

Executive Director's Report presented by Richard Yep

Treasurer's Report presented by Thelma Daley

Approval of Consent Agenda

President Wakefield called attention to the Consent Agenda. Requests were made to make the following changes:

- Remove the Ratification of the Executive Committee Actions
- Remove the Approval of the Minutes of the Executive Committee
- Remove Division and Regional Representative to Financial Affairs Committee
- Remove Underrepresented Groups Representative to Executive Committee
- Remove the Approval of the Minutes of the Governing Council Minutes
- Remove Proposed Revision to Policy 1801.7 A.
- Remove People To People Ambassador Program Delegation Leader Selection policy
- Removed Yih Jiun "Jean" Shen as a nomination for student representative to the International Committee

It was moved by Rollins and seconded by Erford that: The Governing Council approved the Consent Agenda as amended. Motion passed.

In order that there is a record of the individual items contained in the Consent Agenda, the Minutes will show each item adopted under the approval of the Consent Agenda.

Approval of Appointments submitted by President-Elect Brian Canfield

It was moved by Rollins and seconded by Erford that: The Governing Council approves the appointments for Committees, Task Forces and other appointments for 2007-2008. Motion passed.

The appointments approved by this motion are as follows:

ACA Insurance Trust Chair	Bernal Baca
ACA Foundation Trustee	Howard Smith
Parliamentarian	Don W. Locke
Governing Council Student Representative	James M. Devlin

Awards Committee

Members

Francesca Giordano
Holly Hartwig Moorhead
V. Elizabeth Cardona
Chablis Tate

Student Representatives

Bylaws and Policies Committee

Chair

Members

Belinda Lopez
 Sara Jambon
 Edward Cannon
 Natalie Kosine
 B. J. Barksdale
 Rachel Hoffman

Student Representative

Cyber-Technology Committee

Chair

Members

Timothy Baker
 Dale Pehrsson
 Sue Zgliczynski
 Erin Mason

Student Representative

Ethics Committee

Co-Chair

Member

Shawn Spurgeon
 Karen McCleskey
 J. Patrick Wilson
 Jamie Rezendes
 Pennie Bucilla

Student Representatives

Human Rights Committee

Chair

Members

Cyrus Ellis
 Terry L. Mardis
 Roman Alvarez
 Brenda Lightfoot
 Joy Fox

Student Representative

International Committee

Members

Lonnie Rowell
 C. Nichole Young
 Jane Webber
 Osaro E. Airen

Student Representatives

Interprofessional Committee

Members

Christine Murray
 Lorna Lee Andersen
 Melinda Heher
 Amber Lange

Student Representatives

Nominations and Election Committee

Chair

Member

Marie Wakefield
 Lori Low

Professional Standards Committee

Chair

Members

Richard Ponton
 Caroline Wilde
 Susan Rachael Seem
 Stephen Craig
 Leah McCallum

Student Representative

Public Awareness and Support Committee

Chair

Members

Patricia Nunez
 Marisa White
 Lori Wainright
 Joanne Jodry
 Michael Calloway

Student Representative

Public Policy and Legislative Committee

Chair	Harriet Gardin Fields
Members	Le'Ann L. Solmonson Robert Bitting Michael Williams Victoria Sepulveda
Student Representative	

Publications Committee

Members	Marie Wakefield Maureen Kenny Teresa St. George Kerrie Fineran
Student Representative	

Research and Knowledge Committee

Members	Alan "Woody" Schwitzer Casey Barrio Kevin Feisthamel
Student Representative	

Strategic Planning Committee

Members	Elizabeth Mellin Chris McNaught Eileen Self Douglas Querin Robert Butziger Marie Wakefield Stephen London Colleen Logan Kelly Kardaras
At large to 2008	
At large to 2009	
At large to 2010	
At large to 2010	
Immediate ACA Past President	
Former Region Chair	
ACA President-Elect	
Student Representative	

ACA Task Forces or Special Committee 2007-2008

Ethics Appeal Panel

Chair	Bobbie Birdsall
Member	M. Janell Disney

Special Committee on Bibliometrics

Chair	Dennis Engels
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Graduate Student Task Force - Pending

Charge: Work with ACA leaders to develop a specific proposal for consideration by the Governing Council which would expand student involvement and opportunities in ACA, its branches, and divisions, through the creation (codification) of an official ACA graduate student entity (e.g. ACA Graduate Student Association).

Special Committee on Military and Veteran Affairs

Charge: To develop a strategy and recommendation to the ACA Governing Council as to how ACA and its entities can better meet the counseling needs of active and reserve duty military personnel, veterans, and their families. Develop a strategy for expanding the formal role of professional counselors in the Armed Services.

Chair	David Fenell
Member	Louise Graham

Special Committee on Branch and Division Relations

Charge: Work with ACA leaders and Governing Council to develop a proposal for changing ACA membership and dues which better meets the needs of ACA, its branches, and divisions.

Blue Ribbon Program Selection Panel

Charge: Select programs for inclusion in the 2008 annual conference and other possible venues for ACA program sponsorship, with priority given to empirical and evidenced-based proposals.

ACA President-Elect
COPARC Member

Colleen Logan
Mary Ballard

Special Committee on Affiliate Organization Relations

Charge: Monitor and advise ACA Governing Council on the state of relationships between ACA and various entities of interest (e.g. CACREP, NBCC, AASCB, etc.)

Special Committee on Pastor Counselor Development

Charge: Develop strategies for increasing the involvement of pastoral counselors within ACA.

Special Committee on ACA Governance and Operations

Charge: Examine current ACA governance and operations and present recommendations for improvements to the ACA Governing Council.

Public Policy Agenda

It was moved by Rollins and seconded by Erford that: the American Counseling Association adopt the public policy agenda for 2007. Motion passed.

Competencies for Addressing Spiritual and Religious Issues in Counseling

It was moved by Rollins and seconded by Erford that: ACA endorse the competencies for addressing spiritual and religious issues in counseling developed by the Association for Spiritual, Ethical and Religious Values in Counseling. Motion passed.

Approval to Minutes of Previous Meetings

It was moved by Erford and seconded by Rollins that: The Minutes of the following meeting be approved as amended: ACA Governing Council, November 16-18, 2006 as amended. Motion passed.

Approved Executive Committee Minutes

Moved by Arredondo and second by Murphy that: The Minutes of the November 2006 ACA Executive Committee be approved. Motion passed.

Adoption of the FY 2006 Audit Report

It was moved by the Financial Affairs Committee move: The Governing Council adopt the FY 2006 audit report provided by Tate & Tryon. Motion passed.

FY 2007 Auditors

It was moved by the Financial Affairs Committee that: Retention of Tate & Tryon as the Association's auditing firm. Motion passed.

Dues Rates for 2007-2008

It was moved by the Financial Affairs Committee to: Maintain the suspension of Policy #301.2 and to maintain dues rates at \$151 (professional) and \$85 (student). Motion passed.

FY 2008 MSA Rates

It was moved by the Financial Affairs Committee that: Suspension of Policy 201.9 and that existing MSA rates at \$9.95 (w/journal) and \$8.50 (w/w journal) be maintained. Motion passed.

Revision of ACA Financial Policies – Section II

It was moved by the Financial Affairs Committee that: The Governing Council adopt the revised ACA Financial Policies (Series 200) of the Policy and Procedures Manual. Motion passed.

FY 2008 Proposed Budget

It was moved by the Financial Affairs Committee that: The Governing Council adopt the FY 2008 proposed budget reflecting \$9,421,738 in revenues and \$9,421,738 in expenses. Motion passed.

Preliminary Analysis of Membership Alternative

Treasurer Thelma Daley presented on behalf of the Financial Affairs Committee, the Preliminary Analysis of Membership Alternative report, as requested by the Governing Council at the November 2006 meeting. The study was provided in the back up materials.

- **ACA Tripartite Membership Initiative**

It was moved by Canfield and seconded by Vassos that: Effective January 1, 2008 all new and renewing members of ACA shall pay annual member dues of \$250; \$50 of which shall be credited toward membership in the branch organization of member's selection. Should any ACA member reside in a state without an active branch organization, the \$50 branch credit shall, at the member's option, be credited toward membership in another branch at the member's selection, or the branch credit shall be retained by ACA. Students, retired and other reduced dues categories shall be increased proportional to the regular membership dues structure, with membership dues credit allocated to the branch and division of the member's selection on the same percentage basis.

Motion to Amend

It was moved by Erford and second by Jones that: Giving members the ability to choose from a menu of services, to expand dues money above service and Divisions and Branch dues: Dues set at \$175 with \$40 to Division and \$40 to Branches – Motion was withdrawn.

Motion to Refer

It was moved by Rollins and seconded by Erford that: Membership Alternatives option presented by Brian Canfield is referred to committee for further study. Motion passed.

President Wakefield then appointed the following board members to the Ad Hoc Committee: Brad Erford, Sonya Vassos, Carolyn Rollins, George Leddick, Dennis Engels, David Capuzzi, Brian Canfield, Colleen Logan, and Thelma Daley. She asked that they report back on the following day.

Selection of New Editor for *Journal of Counseling & Development*

The Governing Council moved into Executive Session to discuss the selection of an editor for the *Journal of Counseling & Development*. Following Executive Session the following motion was adopted.

It was moved by Erford and seconded by London that: Spencer G. Niles be appointed *JCD* Editor beginning July 1, 2008. Motion passed.

ACA Response to CACREP Revisions

ACA responded to the proposed CACREP revisions in December 2006. Given that CACREP has decided to do another revised draft, the Governing Council discussed the new draft.

The ACA Blue Ribbon Panel on CACREP Revisions will review the next draft, identify concerns and issues, seek constituent responses, followed by the panel's review in order to identify future issues or themes that are emerging from the feedback.

The group took a straw vote and the Governing Council was in agreement to proceed as outlined.

Graduate Students of ACA

Dr. Arredondo summarized the development of a graduate student entity over the past two years.

The Governing Council members expressed their support of some form of a graduate student entity and the importance of graduate student involvement within ACA. They recognized:

- The need to do something to help support and organize the students so they feel a part of ACA and counseling profession in a more engaged way. Anything we consider should be built upon that recognition that students are the future of our profession.
- Gradates students have some unique needs and concerns.

Brian Canfield pointed out that a Graduate Student Task Force was approved with the Consent Agenda. That Task Force will be composed of student members of ACA, some of whom will be selected from the current Task Force. The Task Force will be charged with specifically looking at a way of crafting a proposal that would be acceptable to Governing Council that would create a student entity.

Suggestions for the Task Force:

- If Task Force could make available what some of the other Divisions are doing to meet the needs of students, those that are doing it and doing it well. And if the students could also reach out to the Division to make it a reciprocal relationship.
- Solicit from Divisions things that are already going on.
- This is a workgroup so it is finite. It is important to get everyone's feedback here because this something that can be a part of the discussion process within the workgroup that does involve a number of students who have a great commitment.
- A major implication for today's discussion is to also to add to the line of inquiry and discussion for a group of concerned students, the considerations to what are the obstacles right now to fuller participation in opportunities that they are seeking in the Divisions, in Chi Sigma Iota. And could they attend specifically to idea that there might be some competition, some election procedures for a student representative on the Governing Council without needing to be separate organization.

Bylaw Changes

Brad Erford as Bylaws Committee liaison began with item number three. He called attention to the ACA Bylaws and to the Committee report provided in the Governing Council materials, and the additional document provide at the start of the meeting.

When he and President Wakefield discussed how best to resolve the difficulties that stem from the Bylaws Committee reports, they thought is best to first of all point out that these are incredibly complex issues. Anytime a Bylaw is changed there are intended consequences and unintended consequences. The original motion to add the 400 and 70% was put in, but there was a disconnect in the Bylaws between two clauses between competing articles. He stated he would like to proceed by going down the page to provide information and education about the complexity of the issue and to provide some potential solutions that could be considered by the group.

He noted the original motion by Wilson and Paisley from the fall 2005 Governing Council meeting. Dr. Erford explained the disconnect with Article IV and, specify 500 members at least 70% of whom are ACA Members. With Article IV there is different wording than with Article X that needs to be reconciled. Dr. Erford talked to Bob Wilson and confirmed the original intent of the motion was to make it so no Division could become inactive or lose their Governing Council seat regardless of the how low their membership went.

As is proper because of this conflict the attorney was consulted. The attorney's opinion was there were two options; 1) to amend Article X to cut out the 70% so that it would read it would read precisely as Article IV reads; or 2) to

amend Article IV to be consistent with the wording in Article X. But in doing so, the attorney did recognize that the 70% clause did what it was originally intended to do, to make it so no Division could ever lose their Governing Council Representative. He suggested a change in wording to “with a minimum of 500 members, at least 70% of whom are ACA members.” Thinking that is was about the equivalent but off the mark of the original intention.

Brad Erford stated that, as Liaison of the Bylaws Committee, and having seen the documents in the information from the attorney that everybody acted in good faith here. The Chair of the Bylaws Committee did what she was instructed to do, President Wakefield and Rich Yep in their meeting with the attorney did what they were supposed to do. There was just a miscommunication which is why we are in the situation we are right now. He feels that everyone acted in good faith and due diligence.

There are two major issues to rectify or decide upon to be able to move forward with a motion. 1) Should there be a minimum number of membership – do we want to have some kind of minimum standard for membership; and 2) should a percentage that is included as a criteria and if so what is the purpose of that percent. This does not effect a Division that has the disunified dues who have lots of members. This does not affect ASCA and AMHCA at all. The 70% is when you dip below a certain number of ACA members. Divisions that have disunified due, who slip below a certain number, the 70% was meant to make sure that as long as a good portion of that membership was still an ACA member then everything was still okay.

Brad Erford noted that Division is defined in Article IV and then Division is defined again in Article X as it is related to Governing Council Representative. In Bylaws you only address an issue once. You define it in one article and then that carries the weight for the rest of it. Because Article X was amended in a previous Governing Council, we now have two places where it is defined. It is defined in Article IV as having 400 members; it is defined in Article X as having 400 members plus the 70% criterion. Originally, Article IV should have been amended and Article X should have been left the way it was.

There are a number of potential solutions:

- Solution one would be to strike Article X 1 a 3. That is the problematic clause that has the 400 and the 70%, because it is simply not needed. It is a second definition of a Division. And if you strike it, it goes back to the default Article IV which says 400 members. You could at the same time amend Article IV to include some kind of percent criterion. His first recommendation would be to strike that entire clause at some point because it is simply not needed, it is repetitive. It has created a circumstance in which two clauses in the same set of Bylaws are competing with each other for dominance.
- The second solution would be to submit a motion to amend Article IV 1 c to align with the exact wording in Article X.
- The third solution is the reverse to change Article X in order to eliminate the 70%.
- The fourth solution is simply to adopt the Bylaws motion, which he heard in discussion is not an acceptable choice to a lot of people.
- Solution five to infinity is any combination of any of the numbers and percentages that we want to discuss and entertain. You can either go with a number, or a percentage. A percent can be anything, and the number can be anything. There are an infinite number of possibilities for the language for this Bylaw.

He thinks that regardless what this body decides to do, the Article X language should be eliminated. There never should be two clauses in Bylaws that are competing.

Members were concerned about taking action that would exclude Divisional representation. Currently there are three Divisions with membership below 500: ACEG -184; C-AHEAD – 358; and NECA – 287.

Suggestions included:

- Recommendation is to go with solution 1, but to craft some additional language that provides protection to all of the Divisions. And give consideration to make enfranchising an additional Division much more difficult and to show any Division that would enter in the future would have an extreme level of viability to bring to the process. Would hate to see some arbitrary number or percentage turn people away from the table. The strength of ACA is in the diversity of the Divisions and what we each bring to the process to define the profession.
- It is really important to keep the either/or 70% in there.

- It is important to look at how effective an organization is as it shrinks and shrinks, but fears that any attention to the Divisional stuff is lost. We are approaching a crisis mode with 30,000 regular members and 10,000 student members and shrinking.
- Maybe there should be no minimum. And it can be changed again in the future.
- The question of Division viability and membership and those kinds of complex things that need to be addressed in the near future, but is a separate issue.

It was moved by Erford and second by Murphy: to withdraw the motion from the Bylaws Committee charges: Reconcile conflict between Article IV and X, Specify 500 members at least 70% of whom are ACA Members. Motion passed.

- A fiscal impact question: How much does a Governing Council Representative cost? It basically cost \$2,250 per hour, per session for Governing Council to operate. \$90,000 divided by 30.

It was moved by Capuzzi and seconded by Farley to: Delete Article X 1a3 and Article IV 1c from the ACA Bylaws.

Discussion of the motion:

- This gets into the area of unintended consequences. We need to retain some percentage of membership or some number of membership in any Division of any size. Otherwise there is no incentive for a Division to encourage their members to be members of ACA, because they will retain a vote on Governing Council if they have zero ACA members. Need to add an amendment to say an either or number just so we keep Divisions with an interest in encouraging their members to be members of ACA at some level. Would like to propose an amendment that would add to IV 1c, that Divisions retain....
- Request the motion be split so that we can vote on them singularly. Dr. Canfield's amendment can address the second part of it. Technically the original motion was to strike both clauses. If the second clause does not exist; it is going to be difficult to amend, to amend it back to its current structure.
- Parliamentarian Bernal Baca commented: A way to resolve this is to have the person who made the motion do it as a friendly amendment, with a second, and just insert it. You will have to recraft the motion and this will become the main motion.

It was moved by Capuzzi and seconded by Farley that: to strike X 1a3 and to amend IV 1c to include "an existing Division shall maintain its full Division status and a voting member of the Governing Council with a minimum number of 400 members or 70% of its membership also be ACA members. The calculation of members of existing Divisions shall be a monthly average of qualifying members (joint members of ACA and the Division) for the preceding fiscal year. If an existing Division falls below the minimum, the Division has a period of one year to return to that minimum before such Division shall lose its full Division status and vote." Motion passed.

President Wakefield indicated that there are two other issues that relate to the Bylaws that need to be addressed.

Brad Erford stated he would like to withdraw the motion to include a graduate student as a voting member of the Governing Council. As the Bylaw action did not address the action charge and needs additional action and work.

It was moved by the Bylaws Committee to: Accept the motion from the Bylaws Committee to make the Task Force on Branch Development a Standing Committee. Motion passed.

Discussion:

- Question: Thought the purpose of the four Regions, at their fall conference, was to provide leadership training in order to help the Branches be as strong as possible and develop. Is that not still occurring in that same way? Answer: It does occur, Branches need to have some sort of support throughout the year and not just for a Regional Meeting. There are concerns if leaders are learning how to be fiscally responsible, if they need ideas for say a newsletter, they need membership ideas, they need all kinds of things. This is a committee that is very viable, that will be going all year long, doing all kind of things to support Branches throughout the four Regions. Plus the fact of developing mentorship, that is something that can have a format that can continue until our Branches become very strong and we have good leadership in all of them.

- What this gets to beyond the Regional training, is that we have several Branches that are inactive. This would be a more formalized way for each Region to provide that mentorship, or to try to jumpstart some of those inactive groups. We hope the end result would be a reoccurrence of membership at the Branch level, which would also hopefully impact at the national level.

Sunset of Standing Committee

- It was moved Canfield and seconded by Severson that: Article XII add Section 5. “Sunset of Standing Committees.” Each standing committee shall automatically “sunset” (cease to exist) after five years of existence, unless affirmed by Governing Council upon recommendation of the Executive Committee. Affirmed standing committees shall be reinstated for an additional period of five years. Motion passed

Committee and Task Force Reports:

President Wakefield assigned small groups to review the Committee and Task Force reports. Summaries from Committees and Task Forces:

Human Right Committee: Their work is in process and seems to be moving ahead. The group was unclear of Charge 1, unsure from whence this charge came in terms of context – what specifically the charge was or way it was given. The Committee was also confused because they asked for the Governing Council to provide prioritization. Our recommendation, if this group was to really focus on policies and a review of policies, then everything else would fall from that rather than micromanage by looking at products themselves.

Research and Knowledge Committee: Recommendations to get more specific about when they are going to complete those tasks and get the information circulated. Not to take too long on that.

Signature Products Task Force: It is time to move into action. Encourage them to move into the next step which is to develop a timeline and particular action steps.

International Committee: No action required. It is not a full Committee report; it is a report from one of the sub-committee. That sub-committee is focusing on how to develop international partnerships. The International Committee as a whole has done a very good job – has good things planned for the conference and is already thinking about next year.

Public Policy and Legislation Committee: Has a motion regarding a recommended maximum ratio of students P12 to school counselors of 250 to 1. President Wakefield stated the motion would be addressed under new business.

Bibliometrics Task Force: This is an incredibly important area for people seeking tenure in counselor education positions. This Task Force will be continue in the next year and our hope is to get more of our own family of editors, from our family of journals, to pointed discussions and bring back recommendations to Governing Council next year.

CACREP Task Force: Asked for an action in the form of directing the President to appoint a member of Governing Council as a liaison to CACREP for the purpose of attending to and enhancing, improving, and continuing a long standing positive relationship. The motion will be entertained under new business. Accreditation is an important way that we define our professions, because it talks to how we prepare people to do what counselors do.

Nomination and Election Committee: The group had the most discussion relative to the procedures that we have following for notifying candidates who been elected to president to ACA and Divisions. The Past President is responsible for calling all the ACA Candidates to inform them the outcome of the election. No problem there. The Past Presidents is then charged with calling all the sitting presidents and chairs with the election results. Those presidents and chair are notified when they would be receiving the call. The success rate in reaching presidents and chairs was 30% or less. No one was sitting at the phone waiting for the call. Had one phone call back from those she could not reach.

Tried to follow a more formal procedure, was first do the protocol of calling the sitting president and chair and follow up with a written letter. If we do not get a call back, then contact the candidates directly and let them know

the outcome. We did not get specific about who would make the calls. We need to have a new procedure for notifying candidates.

When was the last time we had a review of the Hare system which is the procedure we use for the elections. How long have we been using it? When was the last time we have reviewed? Rich Yep responded: The Hare system has been in place for as long as he has been there. Does not remember any Governing Council ever deciding they wanted to change it, but if that is what the body wants, we can start exploring how you would rather have it done.

Dr. Arredondo continued: There weren't people saying let's go change it. More the question was how long have we used it, are there any concerns about it? And if there are any concerns, who would evaluate it? It came out more as seeking information.

Item number 2 on the report, the Nomination and Election procedures for an Ethnic Minority Representative on Governing Council. The Nominations and Election Committee was charged to develop criteria for the election of an Ethnic Minority Representative. After she pulled together the information, she developed a draft and describes particular background qualifications. In the small group, they changed: 1) eliminated bullet # 3 – Has demonstrated leadership as member/leader of Divisions of AGLBIC, AMCD, CSJ, C-AHEAD, and/or ACA Committees. And also bullet number 4; active mentoring of ethnic minority persons, as opposed to students.

Professional Standards Committee: We were confused what the committee charge was, and minutes from last spring are missing. We think there was a motion at one point in time, but we are not quite sure. We would like for them to go out and find out which Divisions also have mentor programs and come back with some suggestions on how to implement the mentor program.

President Wakefield provided additional information: She copied the motion directly from our minutes and sent it to them, which in essence said something about having a mechanism to develop a mentorship program. We can go back and review that with them.

Emerging Leaders Task Force: The Task Force addressed the issues surrounding identification, training and mentoring of potential ACA leaders. The work of this Task Force is still in process. They gave us some ideas of what they are working as it relates to their guiding questions for their tasks. They have about five guiding questions, and gave us some templates for a leadership development handbook, with training outlines. Their full report will be completed by June 30, 2007.

Selection of Representative to the Executive Committee and Nominations and Election Committee

The group selected Region Representatives and a Division Representatives to sit to on the following two committees:

Representative to Executive Committee:

Division Representative: Brad Erford

Region Representative: Nita Jones

Nominations and Election Committee:

Division Representative: Ned Farley

Region Representative: Laura Jo Severson

20/20 A Vision for the Future of Counseling

The AASCB (American Association of State Counseling Boards) presidential team came to ACA presidential team to ask for help regarding their Portability Initiative at the Atlanta Convention. Specific problems with the difference in the licensing laws including title, difference scopes of practice, and educational requirements. Want to standardize the licensing laws to make portability easier. The presidential teams had a discussion and it grew from there and morphed into the 20/20 A Vision for the Future of Counseling. The Presidential teams said why don't we go beyond licensure. Why don't we look at where we want to position the profession of counseling in the year 2020 proactively? Here is where we want to be in the year 2020, what are the needs we need to address to be a profession in the year 2020. The oversight committee became those two presidential teams.

The oversight committee decided they wanted to start from scratch and involve and invite all of the major counseling associations to be involved. We have twenty-nine associations involved, each with a delegate. The delegates started from scratch. First they looked at what were the issues we need to be address. By consensus seven areas were identified. They are 1) Strengthening identity, 2) Presenting counseling as one profession, 3) Improving public perception of counseling, 4) Creating licensure portability, 5) Expanding and promoting the research base of professional counseling, 6) Focusing on students and prospective students, and 7) Promoting client welfare and advocacy.

Delegates broke into workgroups to address each of the seven areas. Each of the workgroups has been working on each of these areas with ideas and has just finished the 2nd draft for a meeting at the ACA Convention on March 22. The goal is to come up with specific ideas in each of these areas to move the profession forward to where we want to be in the year 2020. If we get a large number of organizations endorsing these ideas, will move the profession forward.

Old Business:

Consent Agenda – Logo Policy

The logo policy defines who could use the ACA Logo for business purposes.

People to People Ambassador Program

It was moved by Farley and second by Lopez-Baez to: accept the Logo Policy and People to People Ambassador Programs Delegation Leader Selection Policy. Motion passed.

Ethnic Minorities Representative on Governing Council

It was moved by P. Arredondo and seconded by N. Jones that: The Bylaws Committee create language to establish the election of an ethnic minority representative to serve on Governing Council. Motion passed.

Point of information from President Wakefield: The financial impact was already taken care of and the amount was \$2,700.

Patricia Arredondo provided some history regarding the motion: This precedes her administration. The observation was there aren't always people around the table who are of ethnic minority heritage. If we want to create inclusion, we want to have this as a safeguard. Today, we can say we have good ethnic minority representation. That has not always been the history and this was an attempt to put something in place going forward.

There are some description sets of qualifications, including the self identification, perhaps what she omitted to say this would be an At-Large member. That would be the new language that the Bylaws Committee would have to craft, because we do not have At-Large members per se. It is not in the motion; it is in back up information for the Bylaws Committee to work with.

Questions: Would this person be a voting member and is it something the Bylaws Committee to consider? Answer: It would be something Bylaws would have to consider.

Graduate Students of ACA

It was moved by Arredondo and seconded by Manis that: The Bylaws Committee be directed to create a Council of Graduate Students within ACA. Motion defeated.

President Wakefield reminded the group: Currently, we have a working group that will go from here. From now until June 30 we will be doing some work on where we are and could perhaps make some recommendations or could work collaboratively with the Bylaws Committee.

The working group has vowed to have something to the Executive Committee by June 1.

Patricia Arredondo provided the list of individuals that are on the working group: Renee Middleton, Amie Manis, Marie Wakefield, Brian Canfield, Patricia Arredondo, Randy Burwell, and Brad Erford.

Brian Canfield asked President Wakefield to include James Devlin, his appointment as student representative for 2007-2008. President Wakefield said she would take it under advisement.

Signature Product Task Force

Pam Paisley provided information about the Signature Product Task Force: It has been in existence for the past two years. Two years ago this Task Force was asked to brainstorm and generate ideas. They produced three ideas; wellness, crisis responses; and multicultural training and strategies related to the ethical standards. The small group yesterday reviewed the Task Forces report and encouraged them to go forward with what was there and to do it in a timely manner. Basically what she is going to be suggesting in the motion is that we go forward with the development of a product or combination of products related to multicultural training and strategies based on the ethical standards and a Task Force would be charged with putting together a concrete proposal toward that end that would go to the Publications Committee. That action plan would have a timeline that would be expeditious.

It was moved by Paisley and seconded by Lopez-Baez that: a Task Force be charged with the development of an action plan for a signature product related to multicultural strategies and training based on the ethical standards. It is further moved that this action plan should be based on the principles and ideas generated by the previous Signature Product Task Force and should include (a) a timeline and (b) identification of individuals with expertise in multiculturalism, social justice, ethics, advocacy, and marketing to develop a proposal for a product or combination of products for submission to the Publications Committee and/or Governing Council. Motion Passed.

CACREP Liaison

It was moved by CACREP Task Force that: The ACA President annually appoints a member of the Governing Council to serve as a liaison to CACREP. Motion passed.

New Business

2008 ACA Conference Rebate

It was moved by Canfield and seconded by Brawley that: Financial Affairs Committee shall authorize up to \$20 of 2008 conference registration to be rebated to the division or branch of each registrant's selection or retained by ACA as the registrant may designate. Motion passed.

Brian Canfield provided the rationale for this motion: To create a sense of ownership on the part of the Branches and Divisions in the 2008 ACA Conference. There are two major implications; 1) the Divisions do not get a rebate from the conference registrations. There is currently no financial incentive for the Divisions to encourage their members to attend the ACA Conference. This would create a very real financial incentive for the Divisions and Branches. 2) It is important reaffirm that ACA is about its member constituent groups. The Divisions are ACA and ACA are the Divisions. We are under the same umbrella. This goes a long way in sending a message that ACA is sensitive to that, we want to be a part the same whole and we want the Division to a part of ACA effort with that.

President Wakefield pointed out that anything with a fiscal impact had to go to the Financial Affairs Committee before we do any voting. In our policy it must go to the Financial Affairs Committee.

Brain Canfield requested a point of order: The nature of this motion says Financial Affairs Committee shall authorize. This provides the endorsement of Governing Council that allows the Financial Affairs Committee to review and act upon this.

Feedback from the Treasurer Thelma Daley: To help craft the language. It is not to abort the policy at all. If you pass it, there is some leeway, because it could go from zero to twenty.

Feedback from the Parliamentarian Bernal Baca: The policy – G. All Governing Council agenda items must have a financial impact statement. Financial impact statements will include a cost benefit analysis and cost implementation analysis. It does have an impact and you need to have that information before you can approve a motion.

Rich Yep commented: From the staff perspective, if you just raise the price, there is cost sensitivity to our attendees, you can not just say raise the cost by \$20 and let it be a wash. Because we may not have as many people show up. That is something the Financial Affairs Committee would have to take into consideration if the motion is passed.

Roll Call Vote was called for and the following was the tally: Yes = 9; No = 8; Abstention = 6

Report from CACREP – Jack Culbreth, Chair, Council for Accreditation of Counseling and Related Educational Programs and Carol Bobby, Executive Director, Council for Accreditation of Counseling and Related Educational Programs

Jack Culbreth thanked President Wakefield for the invitation to be here today.

Highlights of his report:

- The discussion is ongoing with CORE, the possibility of a merger with CACREP and CORE. Those conversations are still going on. It is going on very positively. Met two weeks ago in Chicago and out of that meeting is a package of documents and perspective merger agreement to present and vote on at each of their July meetings.
- Moving forward with the move in April or May.
- A vote was passed at their January Board meeting, due to a number of the new initiatives to postpone by one year the vote and implementation of the Standards, which will allow for a third draft full public commentary. There will be such significant issues brought forward in the next draft that were not in draft two, it would be irresponsible of us not to get the public feedback. We are at this point talking about the 2009 Standards. Regarding the standards, he would like to public acknowledge and say thank you for the article in *Counseling Today*, support those four major issues.
- New position announcement, a Director of Accreditation. Just to be clear, Dr. Carol Bobby is not leaving. We are doing some restructuring and trying to grow the organization. This will allow Carol to move into a larger, big picture area of her position.

Report from NBCC - Dawna Jackson-Sanford, Chair, NBCC Board of Directors, and Thomas Clawson, President and CEO of National Board for Certified Counselors

Dawna Jackson-Sanford expressed her appreciation to President Wakefield for the opportunity to speak with the group.

Report Highlights:

- NBCC (2007) is celebrating its 25 year in service. Have been active with Dr. Clawson being to the 20/20 and we congratulate ACA for its work on this program. NBCC has also been active with the Fair Access Coalition on Counseling (FACC). This is the tenth year of working on FACC. Supporting it 80% and 90% in Indiana, Maryland, and Kentucky.
- NBCC has been combining financial and staff efforts with ACA and AMHCA in lobbying interest this year. It is the first year of successful collaboration with very strong leadership coming from Richard Yep. We have been continuing a long term commitment for state licensure in Nevada and California. And cooperating the ACA, AMHCA and the different state organizations are working together.
- NBCC has been working with job analysis and is in progress with the National Counselors Exam and the National Clinical Counselor Exam. NBCC exams are being used in all 48 states, Washington, DC, Guam, and Puerto Rico.
- Have had regular meetings with ACA, AMHCA, FACC, and Clinical Social Work Federation, to promote less turf posturing on federal and state issues.
- Have signed an agreement to share international expertise and facilities with CACREP Credentialing issues.
- NBCC affiliates have also been busy. The Center for Credentialing and Education, has been allowing the whole corporation to do other things besides just certification. CCE creates exams for other professions,

manages other certification agencies and membership organizations, and it outsources application services for state licensure boards.

- The NBCC Foundations, which is in its infancy stage, has just gotten off the ground. They are having their second meeting here in Detroit. NBCC Foundation is generating resources to advance the counseling profession. It solicits and distributes charitable donations, fosters cooperation and communications and promotes professional counseling with funding.
- NBCC International (branch) has recently opened international offices. Not only have we been concentrating on domestic issues but also issues world wide as well. In October 2006 hosted first international congress of counseling in New Delhi, India. Brought together people from all over the world, who are interested in serving and finding a way to serve those people who are never served. Worked with World Health Organization to organize it.
- Three other projects NBCC is doing with the World Health Organization. 1) The Atlas Project. Seeking out mental health counselors, not psychologists or psychiatrists, but counselors, in as many worlds as we can find. 2) The Suicide booklet has been completed and has been translated into seven languages for eight professions. 3) The Mental Health Facilitator is an ongoing project with World Health Organization and hope to have it in the bag shortly.
- Next month will be testing which will bring number of certificants to 42,000. We are very grateful that we have been able to maintain standards in counseling. NBCC is accredited by the National Competency Assurance Program. NBCC has been accredited with them since 1988, have been a member and actively involved in their leadership.

Previous Action

Laura Jo Severson has requested if we could go back to the previous action on the Rebate and reconsider it. She would like to move to reconsider.

President Wakefield asked if she voted in the affirmative. She said she did vote in the affirmative and thinks there needs to be some clarification here.

Parliamentarian Bernal Baca provided information on how to change a vote.

It was moved by Severson and seconded by Farley to: Reconsider the vote regarding the motion on 2008 ACA Conference Rebate. Motion defeated.

Treasurer 2008-2009

President Wakefield called President-Elect-Elect, Colleen Logan to the floor.

President-Elect-Elect Colleen Logan would like to put forth her nomination for Treasurer, Sylvia Shortt.

It was moved by Blundo and seconded by Bradley that: Sylvia Shortt be appointed as ACA Treasure for the Fiscal Year beginning July 1, 2008. Motion passed.

Public Policy and Legislation Committee Motion

It is moved by the Public Policy and Legislation Committee that: The American Counseling Association officially supports and recommends a maximum ratio of students P12 to school counselors of 250 to 1. Motion passed.

Publications Committee Motion

It was moved by Young and seconded by Paisley that: The mission goals of the Publication Committee be amended to replace the phrase “render decisions” to “make recommendations”. Motion passed.

Preliminary Analysis Membership Alternatives

It was moved by the Ad Hoc Committee to: expand the concept to strengthen both the membership and professionalism of ACA to continue steps to explore and develop an acceptable membership alternative giving consideration to alternatives two through five described in the “Preliminary Analysis Membership Alternatives; and to aim for presentation of a proposal or proposals on or before the October Governing Council. The Ad Hoc Committee formed to address the referral of the motion on the “National Collaboration Dues Structure.” Motion passed.

Motions of Appreciation

It was moved by Engels and seconded by Trepal that: Our ACA Governing Council extend profound gratitude and respect for ACA President, Marie Wakefield for leadership, caring, inspiration, and professionalism in our highest elected office.

It was moved by Engels and seconded by Trepal that: Whereas Mary Janicke witnessed, experienced and facilitated three organizations name changes; five headquarter locations; nine Executive Directions; fifty-five Association Presidents; every ACA convention between 1956 in Washington, DC to 2005 in Atlanta; the passage of counselor licensure laws in forty-eight states and Washington, DC; among so many other monumental events and the evolution of the counseling profession. And whereas her role and responsibilities gradually responded until she became the administrative assistant to the ACA President and Governing Council; maintaining records of Committees, Task Forces and other groups; preparing materials for Governing Council meetings; preparing and disseminating the official minutes of all the meetings. And where as her undaunted commitment and love for the organization both in leadership and membership, leaves an unforgettable legacy; therefore, it is moved that ACA commend, salute, and extend profound gratitude to Mary Janicke for unparalleled, distinctive, and distinguished leadership, service, and dedication to ACA and the Counseling Profession.

It was moved by Erford that : To commend the following Governing Council Representatives for outstanding dedicated services to the counseling profession who are attending their final Governing Council Meeting: Patricia Arredondo, ACA Past President; Thelma T. Daley, ACA Treasurer; Randy Lee Burwell, Midwest Region; Bernal Baca, ACA Parliamentarian; David Capuzzi, AADA; Stephen H. London, North Atlantic Region; Amie Manis, Student Representative; Cynthia J. Osborne, IAAOC; Pamela O. Paisley, ACES; Sylvia E. Shortt, ACCA; Heather Trepal, ACC; Sandra L. Winborne, ACEG

President Elect Brian Canfield presented President Wakefield with a token of appreciation.

Adjournment

There being no further business, the meeting of the ACA Governing Council was adjourned at 12:05 p.m. on March 22, 2007.