

YEAR -LONG SPONSORSHIPS

Celebrate ACA's 60th Anniversary with a year-long sponsorship!

- Sponsorships provide your company the opportunity to impact the counseling profession in a more meaningful and relevant way while raising your company's profile.
- Sponsorships help you to launch new products and services, increase your visibility, build brand awareness and create new leads to use throughout the year.

Platinum Sponsor: \$30,000

- Three 157 x 150 banner ads on counseling.org with link to your site for 12 months
- Six 1/2-page, four-color ads in *Counseling Today* (within 12-month period)
- Full-page "Sponsor Spotlight" in one issue of *Counseling Today*
- Recognition as sponsor in each issue of *Counseling Today* for 12 consecutive months
- One ad in *ACAeNews* with link to your site
- Recognition in *ACAeNews* as a sponsor
- One 10' x 10' exhibit booth at the 2012 ACA Conference & Expo in San Francisco
- Four full-conference registrations (for you, your employees, clients or customers)
- Full-page ad in the 2012 Conference Program Guide
- Logo and podium recognition at two General Sessions at 2012 Conference & Expo
- Logo and recognition on sponsors page in 2012 Conference Program Guide

Gold Sponsor: \$25,000

- Two 157 x 150 banner ads on counseling.org with link to your site for 12 months
- Three 1/2-page, four-color ads in *Counseling Today* (within 12-month period)
- 2/3-page "Sponsor Spotlight" in one issue of *Counseling Today*
- Recognition as sponsor in each issue of *Counseling Today* for 12 consecutive months

- One ad in *ACAeNews* with link to your site
- Recognition in *ACAeNews* as a sponsor
- One 10' x 10' exhibit booth at the 2012 ACA Conference & Expo in San Francisco
- Four full-conference registrations (for you, your employees, clients or customers)
- Full-page ad in the 2012 Conference Program Guide
- Logo and podium recognition at two General Sessions at the 2012 Conference & Expo
- Logo and recognition on sponsors page in 2012 Conference Program Guide

Silver Sponsor: \$20,000

- One 190 x 150 banner ad on counseling.org with link to your site for 12 months
- Six 1/3-page, four-color ads in *Counseling Today* (within 12-month period)
- 1/2-page "Sponsor Spotlight" in one issue of *Counseling Today*
- Recognition as sponsor in each issue of *Counseling Today* for 12 consecutive months
- One ad in *ACAeNews* with link to your site
- Recognition in *ACAeNews* as a sponsor
- One 10' x 10' exhibit booth at the 2012 ACA Conference & Expo in San Francisco
- Two full conference registrations (for you, your employees, clients or customers)
- Half-page ad in the 2012 Conference Program Guide
- Logo and podium recognition at two General Sessions at the 2012 Conference & Expo
- Logo and recognition on sponsors page in 2012 Conference Program Guide

Bronze Sponsor: \$15,000

- One 157 x 150 banner ad on counseling.org with link to your site for 12 months
- Three 1/3-page, four-color ads in *Counseling Today* (within 12-month period)
- 1/3-page "Sponsor Spotlight" in one issue of *Counseling Today*
- Recognition as sponsor in each issue of *Counseling Today* for 12 consecutive months
- One ad in a special-focus *ACAeNews* with link to your site

- Recognition in *ACAeNews* as a sponsor
- One 10' x 10' exhibit booth at the 2012 ACA Conference & Expo in San Francisco
- Two full-conference registrations (for you, your employees, clients or customers)
- 1/2-page ad in the 2012 Conference Program Guide
- Logo and podium recognition at two General Sessions at the 2012 Conference & Expo
- Logo and recognition on sponsors page in 2012 Conference Program Guide

Pewter Sponsor: \$10,000 and below

- One 157 x 75 button ad on counseling.org with link to your site for 12 months
- Three 1/4-page, four-color ads in *Counseling Today* (within 12-month period)
- 1/4-page "Sponsor Spotlight" in one issue of *Counseling Today*
- Recognition as sponsor in each issue of *Counseling Today* for 12 consecutive months
- Recognition in *ACAeNews* as a sponsor
- Two full-conference registrations (for you, your employees, clients or customers)
- 1/4-page ad in the 2012 Conference Program Guide
- Logo and podium recognition at two General Sessions at the 2012 Conference & Expo
- Logo and recognition on sponsors page in 2012 Conference Program Guide