

IMPORTANT DATES

October 31, 2011

Early bird discounted booth rate deadline.
\$600 non-refundable deposit due with exhibitor contract.

November 1, 2011

Regular booth rates in effect.

December 15, 2011

Cancellations on and before today forfeit deposit only. Cancellations after today forfeit entire fee.

January 5, 2012

Advertising space reservations due for 2012 Conference Program Guide.

January 16, 2012

Balance of exhibit fee due.
Applications received after this date require payment in full.

January 27, 2012

Ads due for 2012 Conference Program Guide.

Thursday, March 22, 2012

Exhibitor Move-In
8:00 a.m. – 3:00 p.m.

Expo Grand Opening &
Welcome Reception
4:30 p.m. – 7:00 p.m.

Friday, March 23, 2012

Expo Hours
10:30 a.m. – 6:00 p.m.

Opening Party Celebration
8:00 p.m. – midnight
Complimentary with the two full conference registrations.

Saturday, March 24, 2012

Expo Hours
10:00 a.m. – 4:00 p.m.

Saturday Social in the Expo
2:00 p.m. – 4:00 p.m.

Exhibitor Move-Out
4:00 p.m. – midnight

